

PROGRAMME FOR
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION
SEMESTER – V EXAMINATION – OCTOBER - 2013

THEORY: **Int. : 25 Marks Ext. 75 Marks Total : 100Marks**

DAY/DATE	SUBJECT	TIME
Wednesday 23-10-2013	Writing Skill	10.00 a.m. to 01.00 p.m.
Thursday 24-10-2013	Visual Merchandising- I	10.00 a.m. to 01.00 p.m.
Friday 25-10-2013	Principles of Management	10.00 a.m. to 01.00 p.m.
Saturday 26-10-2013	Fashion Forecasting	10.00 a.m. to 01.00 p.m.

(Note : Practical Examinations should be conducted before Theory Examinations.)

Name of the Superintendent of Examinations and Centre

(1) <u>PUNE</u> Dr. Manju Hundekar Principal (O) School of Fashion Technology, Soft Campus, KarveNagar, Pune – 411 052 ☎: +91-020-25478184	(2) <u>NOIDA</u> Mr. D. P. Singh, Director, Satyam College of Education, Gautam Buddh Nagar, C – 56A/14 & 15, Sector – 62, Noida – 301 309 (U.P.), Ph. – (0120) 408 2000.
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(Dr. P. N. Mandhare)
Controller of Examinations

NOTE: University reserves the right to make changes in the Examination schedule.

PROGRAMME FOR
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION
SEMESTER – VI (REPEATER) EXAMINATION – OCTOBER - 2013

THEORY: Int. : 25 Marks Ext. 75 Marks Total : 100Marks

DAY/DATE	SUBJECT	TIME
Monday 07-10-2013	Introduction to Light & Sound	10.00 a.m. to 01.00 p.m.
Tuesday 08-10-2013	Fashion Journalism & PR	10.00 a.m. to 01.00 p.m.
Wednesday 09-10-2013	Visual Merchandising- II	10.00 a.m. to 01.00 p.m.
Thursday 10-10-2013	Media Planning & Event Management	10.00 a.m. to 01.00 p.m.

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PROGRAMME FOR
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION
SEMESTER – VII EXAMINATION – OCTOBER - 2013

THEORY: Int. : 25 Marks Ext. 75 Marks Total : 100Marks

DAY/DATE	SUBJECT	TIME
Wednesday 23-10-2013	Publication Design	01.30 p.m. to 04.30 p.m.
Thursday 24-10-2013	Introduction to Entrepreneurship	01.30 p.m. to 04.30 p.m.
Friday 25-10-2013	Fashion Luxury & Brand Management	01.30 p.m. to 04.30 p.m.

(Note : Practical Examinations should be conducted before Theory Examinations.)

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