# Programme for B. Design Specialization in Fashion Communication

## Semester – V Examination – October - 2013

### Theory:
- **Int.** : 25 Marks
- **Ext.** : 75 Marks
- **Total** : 100 Marks

<table>
<thead>
<tr>
<th>DAY/DATE</th>
<th>SUBJECT</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 23-10-2013</td>
<td>Writing Skill</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Thursday 24-10-2013</td>
<td>Visual Merchandising- I</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Friday 25-10-2013</td>
<td>Principles of Management</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Saturday 26-10-2013</td>
<td>Fashion Forecasting</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
</tbody>
</table>

(Note: Practical Examinations should be conducted before Theory Examinations.)

### Name of the Superintendent of Examinations and Centre

1. **PUNE**
   - Dr. Manju Hundekar
   - Principal (O)
   - School of Fashion Technology,
   - Soft Campus, KarveNagar,
   - Pune – 411 052
   - ☎️: +91-020-25478184

2. **NOIDA**
   - Mr. D. P. Singh,
   - Director,
   - Satyam College of Education,
   - Gautam Budh Nagar,
   - C – 56A/14 & 15, Sector – 62,
   - Noida – 301 309 (U.P.),
   - Ph. – (0120) 408 2000.

(Dr. P. N. Mandhare)
Controller of Examinations

**Note:** University reserves the right to make changes in the Examination schedule.
PROGRAMME FOR
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION
SEMESTER – VI (REPEATER) EXAMINATION – OCTOBER - 2013

THEORY:

<table>
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<tr>
<th>DAY/DATE</th>
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<tbody>
<tr>
<td>Monday 07-10-2013</td>
<td>Introduction to Light &amp; Sound</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Tuesday 08-10-2013</td>
<td>Fashion Journalism &amp; PR</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Wednesday 09-10-2013</td>
<td>Visual Merchandising- II</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
<tr>
<td>Thursday 10-10-2013</td>
<td>Media Planning &amp; Event Management</td>
<td>10.00 a.m. to 01.00 p.m.</td>
</tr>
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PROGRAMME FOR  
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION  
SEMESTER – VII EXAMINATION – OCTOBER - 2013

THEORY: | Int. : 25 Marks | Ext. 75 Marks | Total : 100 Marks |
---|---|---|---|
**DAY/DATE** | **SUBJECT** | **TIME** |
Wednesday 23-10-2013 | Publication Design | 01.30 p.m. to 04.30 p.m. |
Thursday 24-10-2013 | Introduction to Entrepreneurship | 01.30 p.m. to 04.30 p.m. |
Friday 25-10-2013 | Fashion Luxury & Brand Management | 01.30 p.m. to 04.30 p.m. |

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