

TELEGRAM : UNIWOMEN

Tel No. ➤ 26615168  
Extn.: 105

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**SHREEMATI NATHIBAI DAMODAR THACKERSEY**  
**WOMEN'S UNIVERSITY**

Pariksha Bhavan, Sir Vithaldas Vidyavihar, Juhu Tara Road, Santacruz (West), Mumbai - 400 049.

**M.COM.PART - I EXAMINATION : NOVEMBER – 2013**

**SEMESTER – I (FRESH) (50 : 50 PATTERN)**

Day & Date	Subject	Course Code	Time
Monday 18 / 11 / 2013	Financial Management	100001	11.00 a.m. to 12.30 p.m.
Wednesday 20 / 11 / 2013	Strategic Management	100002	11.00 a.m. to 12.30 p.m.
Friday 22 / 11 / 2013	Corporate Accounting	100003	11.00 a.m. to 12.30 p.m.
Monday 25 / 11 / 2013	Economics & Business Environment	100004	11.00 a.m. to 12.30 p.m.
Wednesday 27 / 11 / 2013	Basics of Finance & Accounts	100005	11.00 a.m. to 12.30 p.m.

(Dr. P.N. Mandhare)  
Controller of Examinations

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**PROGRAMME FOR**  
**M.COM.PART - I EXAMINATION : NOVEMBER – 2013**  
**SEMESTER – II (REPEATER) (50 : 50 PATTERN)**

Day & Date	Subject	Code	Time
Monday 18 / 11 / 2013	Economic and Business Policies	200001	2.00 a.m. to 3.30 p.m.
Wednesday 20 / 11 / 2013	Accounting for Managerial Decisions	200002	2.00 a.m. to 3.30 p.m.
Friday 22 / 11 / 2013	Financial Services	200003	2.00 a.m. to 3.30 p.m.
Monday 25 / 11 / 2013	<b>Optional Group – A</b> <b><u>Area – Finance</u></b> Financial Institutions & Markets	210101	2.00 a.m. to 3.30 p.m.
	<b>Optional Group – B</b> <b><u>Marketing Management</u></b> Introduction to Marketing Management	210201	
	<b>Optional Group – C</b> <b><u>Human Resource Management</u></b> Organizational Behaviour	210301	
	<b>Optional Group – D</b> <b><u>Retail Management</u></b> Modern Retailing Operations	210401	
	<b>Optional Group – E</b> <b><u>Finance &amp; Taxation</u></b> Corporate Tax Planning & Management P – I	210501	
	<b>Optional Group – F</b> <b><u>Advanced Management Accounting &amp; Auditing</u></b> Advanced Accountancy Paper – I	210601	
	<b>Optional Group – A</b> <b><u>Area – Finance</u></b> Security Analysis & Portfolio Management	210102	2.00 a.m. to 3.30 p.m.
Wednesday 27 / 11 / 2013	<b>Optional Group – B</b> <b><u>Marketing Management</u></b> Integrated Marketing Communication	210202	
	<b>Optional Group – C</b> <b><u>Human Resource Management</u></b> Talent Management & Reward System	210302	
	<b>Optional Group – D</b> <b><u>Retail Management</u></b> E Commerce	210402	
	<b>Optional Group – E</b> <b><u>Finance &amp; Taxation</u></b> Financial Auditing & Taxation Paper – I	210502	
	<b>Optional Group – F</b> <b><u>Advanced Management Accounting &amp; Auditing</u></b> Advanced Cost Accounting & Auditing Paper – I	210602	

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**SEMESTER – II (NEW COURSE) (REPEATER) (75 : 25 PATTERN)**

Day & Date	Subject	Code	Time
Monday 18 / 11 / 2013	Financial Services	200201	2.00 p.m. to 4.30 p.m.
Wednesday 20 / 11 / 2013	Business and Managerial Skills	200202	2.00 p.m. to 4.30 p.m.
Friday 22 / 11 / 2013	Economics & Business Policies	200203	2.00 p.m. to 4.30 p.m.
Monday 25 / 11 / 2013	Corporate Accounting – II	200204	2.00 p.m. to 4.30 p.m.

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**PROGRAMME FOR**  
**M.COM.PART - II EXAMINATION : NOVEMBER – 2013**  
**SEMESTER – III (FRESH) (50 : 50 PATTERN)**

Day & Date	Subject	Code	Time
Tuesday 19 / 11 / 2013	Research Methodology	300001	11.00 a.m. to 12.30 p.m.
Thursday 21 / 11 / 2013	Consumer Behaviour	300002	11.00 a.m. to 12.30 p.m.
Saturday 23 / 11 / 2013	International Business	300003	11.00 a.m. to 12.30 p.m.
Tuesday 26 / 11 / 2013	<b><u>Optional Group – A</u></b>		11.00 a.m. to 12.30 p.m.
	<b><u>Area – Finance</u></b> Treasury & Risk Management	310103	
	<b><u>Optional Group – B</u></b>		
	<b><u>Marketing Management</u></b> Product & Brand Management	310203	
	<b><u>Optional Group – C</u></b>		
	<b><u>Human Resource Management</u></b> Leadership Skills & Change Management	310303	
	<b><u>Optional Group – D</u></b>		
Thursday 28 / 11 / 2013	<b><u>Retail Management</u></b> Brand Management	310403	11.00 a.m. to 12.30 p.m.
	<b><u>Optional Group – E</u></b>		
	<b><u>Finance &amp; Taxation</u></b> Corporate Tax Planning & Management Paper - II	310503	
	<b><u>Optional Group – F</u></b>		
	<b><u>Advanced Management Accounting &amp; Auditing</u></b> Advanced Accountancy Paper - II	310603	
	<b><u>Optional Group – A</u></b>		
	<b><u>Area – Finance</u></b> Financial Instrument & Derivatives	310104	
	<b><u>Optional Group – B</u></b>		11.00 a.m. to 12.30 p.m.
	<b><u>Marketing Management</u></b> Service Marketing & Customer Relationship Management	310204	
	<b><u>Optional Group – C</u></b>		
	<b><u>Human Resource Management</u></b> Key People Management Retention & Human Resource Audit	310304	
	<b><u>Optional Group – D</u></b>		
	<b><u>Retail Management</u></b> Logistics & Supply Chain Management	310404	
	<b><u>Optional Group – E</u></b>		
	<b><u>Finance &amp; Taxation</u></b> Financial Auditing & Taxation Paper – II	310504	11.00 a.m. to 12.30 p.m.
	<b><u>Optional Group – F</u></b>		
	<b><u>Advanced Management Accounting &amp; Auditing</u></b> Advanced Cost Accounting & Auditing Paper – II	310604	

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**PROGRAMME FOR**  
**M.COM.PART - II EXAMINATION :: NOVEMBER – 2013**  
**SEMESTER – IV (NEW COURSE)(REPEATER) (75 : 25 PATTERN)**

Day & Date	Subject	Code	Time
Monday 18 / 11 / 2013	Globalization & Business Growth OR International Economic Environment	400403	11.00 a.m. to 01.30 p.m.
		400405	11.00 a.m. to 01.30 p.m.
Wednesday 20 / 11 / 2013	Accounting for Managerial Decisions II	400404	11.00 a.m. to 01.30 p.m.
Friday 22 / 11 / 2013	<b><u>Area (A) – Finance</u></b> Treasury & Risk Management	410305	11.00 a.m. to 01.30 p.m.
	<b><u>Area (B) – Marketing Management</u></b> Consumer Behaviour	410306	11.00 a.m. to 01.30 p.m.
	<b><u>Area (C) – Human Resources Mgt.</u></b> Organizational Management Behaviour	410307	11.00 a.m. to 01.30 p.m.
	<b><u>Area (D) – Retail Management</u></b> Brand Management	410308	11.00 a.m. to 01.30 p.m.
	<b><u>Area (E) – Finance &amp; Taxation</u></b> Corporate Tax Planning & Management	410309	11.00 a.m. to 01.30 p.m.
	<b><u>Area (F) – Advanced Management</u></b> <b><u>Accounting &amp; Auditing</u></b> Advanced Accountancy	410310	11.00 a.m. to 01.30 p.m.
Monday 25 / 11 / 2013	<b><u>Area (A) – Finance</u></b> Financial Instruments & Derivatives	410405	11.00 a.m. to 01.30 p.m.
	<b><u>Area (B) – Marketing Management</u></b> International Business	410406	
	<b><u>Area (C) – Human Resources Mgt.</u></b> Human Resources Training & Development	410407	
	<b><u>Area (D) – Retail Management</u></b> Logistic & Supply Chain Management	410408	
	<b><u>Area (E) – Finance &amp; Taxation</u></b> Financial Auditing & Taxation	410409	
	<b><u>Area (F) – Advanced Management</u></b> <b><u>Accounting &amp; Auditing</u></b> Advanced Cost Accounting & Auditing	410410	

**NOTE :**

1. Seat Numbers will be displayed on the notice board of the examination centre, **two days prior** to the date of commencement of the examination.
2. The candidate will be admitted to the examination hall only on the production of her Identity Card issued by the college and admit card issued by University.
3. Candidates are forbidden to take any book or paper into the examination hall.
4. If at any time it is detected that the candidate has failed to satisfy any of the requirements prescribed under the rules OR that the University has not received her examination form and/or examination fees within the prescribed time-limits, her appearance at the examination shall be invalid and her performance at the examination will not be taken into consideration by the University.

**For Distance Education Students**

**All Distance Education students will appear for the said papers at the same day, date & time, but their papers will be of 100 marks and three hours.**

**CENTRES FOR THE M.COM. EXAMINATION TO BE HELD IN NOVEMBER - 2013**

**The Superintendent of Examinations,**

<p align="center"><b><u>BARODA</u></b></p> <p><b>COLL. : 175</b> <b>CENTRE : 002</b></p> <p>Dr. Thakorbhai Patel Girl's Commerce College, B/4, Akota Municipal Stadium, Old Padra Road, At. Akota, Vadodara – 390 015 <b>Tel. : 0265- 6530741</b></p>	<p align="center"><b><u>BHAVNAGAR</u></b></p> <p><b>COLL. : 032</b> <b>CENTRE : 003</b></p> <p>Smt. N.C. Gandhi &amp; B.V. Gandhi Mahila Arts &amp; Commerce College, 883, Diamond Chowk, <b><u>Bhavnagar – 364 001.</u></b> Tel. No. : 0278-2203180 /2203181 <b><u>Mobile : 9426464046 Fax No.: 2203180</u></b></p>
<p align="center"><b><u>CHURCHGATE</u></b></p> <p><b>COLL. : 002</b> <b>CENTRE : 004</b></p> <p>Department of Commerce SNDT Women's University, 1 Nathibai Thackersey Road, Mumbai – 400 020. <b>Tel.No.: 22031879 Ext.: 219/220</b> <b>Prin. Tel.No 22093789</b></p>	<p align="center"><b><u>GHATKOPAR</u></b></p> <p><b>COLL. : 022</b> <b>CENTRE : 005</b></p> <p>Smt. Devilaben Mehta Department of Post Graduate studies Cama Lane Ghatkopar (W), Mumbai – 400 086. Tel – 2513 5439 . Ext – 217.</p>
<p align="center"><b><u>MALAD</u></b></p> <p><b>COLL. : 024</b> <b>CENTRE : 006</b></p> <p>Shri. M.D. Shah Mahila College of Arts &amp; Commerce, Bhailabhai Patel Road, Malad(West), Mumbai – 400 064. <b>Tel.No.: 2882 4860 / 2883 1622</b> <b>Fax. : 2883 162</b></p>	<p align="center"><b><u>PUNE</u></b></p> <p><b>COLL. : 015</b> <b>CENTRE : 012</b></p> <p>University Departments (P.G.S.R.) Pune Shreemati Nathibai Domodar Thackersey Women's University Maharshi Karve Vidyavihar, Karve Road Pune – 411 038 Ph. No – 2542 4396.</p>
<p align="center"><b><u>SANGLI</u></b></p> <p><b>COLL. : 026</b> <b>CENTRE : 013</b></p> <p>Smt. C.B.Shah Mahila Mahavidyalaya, Ratnshinagar, Near Amrai, Post Box No. 161. Sangli – 416 416. <b>Tel. No. : 0233-262 2523, 2621577</b> <b><u>Fax: 0233-2624509</u></b></p>	<p align="center"><b><u>NASHIK</u></b></p> <p><b>COLL. : 037</b> <b>CENTRE : 011</b></p> <p>S.M.R.K. Arts, Commerce, Fine Arts &amp; A.K. Home Science Mahila Mahavidyalaya, Prin. T.A. Kulkarni Vidyanagar, Nashik – 422 005. <b><u>Tel. No. : 0253 – 257 9949.</u></b></p>

(Dr. P.N. Mandhare)  
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