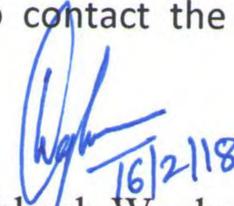


Bachelor of Arts (Mass Media)
Sem. III, IV, V & VI Examination March/April – 2018.

INSTRUCTIONS

1. The University reserves right to make changes in Examination Schedule and Centers.
2. Student should remain present in Examination Hall before half an hour of the commencement of the examination.
3. Students will not be permitted in Examination Hall without PRN number, valid Admit Card and Identity Proof.
4. Students should follow the instructions given by the Supervisor/ Superintendent of Examination.
5. Examination time will be 11. 00 a.m. to 1. 30 p.m. and 2. 30 p.m. to 5. 00 p.m. for all regular/repeater students, as the case may be.
6. Seat numbers will be displayed on the Notice Board of the Examination Centers, two days prior to the date of commencement of the examination.
7. Students will be admitted to Examination Hall only on the production of valid Admit Card issued by the University and valid Identity Card issued by the college.
8. Students are forbidden to take any books, papers and mobile phones into the Examination Hall.
9. Students will be permitted to appear for examination only in the subjects stated in the Admit Card.
10. If at any time, it is detected that the student has failed to satisfy any of the requirements prescribed under the rules OR that the university has not received her Examination Forms and Examination fee within the prescribed time limit, her appearance at the examination shall be invalid and her performance at the examination will not be taken into consideration.
11. Students are advised to retain their Admit Card till they receive their marksheet and if they have any query regarding the appearance at the examination, they should write to the undersigned alongwith the photocopy of the Admit Card.
12. Students should write all the details of the examination on the cover page of the answerbook **with black or blue ink ball pen and avoid overwriting.**
13. Students appearing for their practical examination are advised to contact the Examination Centers/Colleges to ascertain the dates of Practical Examination.

16th February, 2018
Mumbai 400 049.

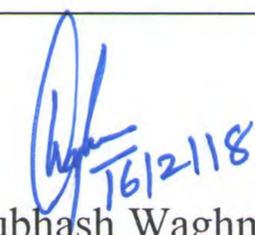

(Dr. Subhash Waghmare)
Director,
Board of Examinations and Evaluation

**Centers and name of the Superintendent of Examinations for the
Bachelor of Arts (Mass Media)
Sem. III, IV, V & VI**

Examination to be held in March/April - 2018.

<p>1. MATUNGA <u>CENTRE CODE :- 007 COLLEGE CODE :- 021</u></p> <p>Dr. Leena Raje <u>Superintendent of Examination</u> Smt. Maniben M.P.Shah Women's College of Arts & Commerce, 338, R.A. Kidwai Road, Matunga (C.Rly.), Mumbai - 400 019. Mob. No. : 9920385557 Tel. No. : 022- 2409 5869 / 2401 3964 E-mail: mmpshah@rediff.com/rajeleena@gmail.com</p>	<p>2. GHATKOPAR <u>CENTRE CODE :- 005 COLLEGE CODE:- 022</u></p> <p>Dr. Asha Menon <u>Superintendent of Examination</u> Smt. P.N.Doshi Women's College of Arts and Kum. U.R. Shah Women's College of Commerce, Ratan Baug, Cama Lane, Ghatkopar (W), Mumbai - 400 086. Mob. No. : 9892474794 Tel.No.: 022 - 2513 5439 / 2512 3484 E-mail: principalspndoshi@gmail.com</p>
<p>3. MALAD <u>CENTRE CODE :- 006 COLLEGE CODE :- 024</u></p> <p>Dr. Deepa Sharma <u>Superintendent of Examination</u> Shri. M.D. Shah Mahila College of Arts & Commerce, Bhailabhai Patel Road, Malad (West), Mumbai - 400 064. Mob. No. : 9820495951 Tel.No.: 022 - 2882 4860 / 2883 1622 E-mail: shrimdshahmahilacollege@gmail.com</p>	<p>4. GAMDEVI <u>CENTRE CODE :- 263 COLLEGE CODE :- 023</u></p> <p>Dr. Santosh Kaul Kak <u>Superintendent of Examination</u> B.M. Ruia Girl's College Krisha kunj, Vachha Gandhi Road Gamdevi Mumbai: 400 007. Mob. No. : 8422930956 Tel No : 022 - 2380 8130 / 2381 1881 E-mail : coordinator@sdims.in</p>

16th February, 2018
Mumbai 400 049.


(Dr. Subhash Waghmare)
Director,
Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.