**PROGRAMME FOR**  
**B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER-V (FRESH) (NEW COURSE) EXAMINATION : NOVEMBER–2016.**

### THEORY

<table>
<thead>
<tr>
<th>DAY/DATE</th>
<th>CODE</th>
<th>NAME OF THE SUBJECT</th>
<th>Marks</th>
<th>TIME</th>
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<tbody>
<tr>
<td>15–11–2016 Tuesday</td>
<td>5205</td>
<td>Fashion Advertising</td>
<td>50</td>
<td>11.00 a.m. to 01.00 p.m.</td>
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(Note: Practical Examinations should be conducted before Theory Examinations.)

### PRACTICAL

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<tr>
<th>DAY/DATE</th>
<th>CODE</th>
<th>SUBJECT</th>
<th>Int. 25</th>
<th>Ext. 75</th>
<th>Total -100</th>
<th>TIME</th>
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<tr>
<td></td>
<td>5201</td>
<td>Fashion Styling, Photography and Videography</td>
<td></td>
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<td>09.00 onwards</td>
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<td></td>
<td>5202</td>
<td>Craft Documentation</td>
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<td></td>
<td>5203</td>
<td>Graphic Design-Foundation</td>
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<td></td>
<td>5204</td>
<td>Writing Skills</td>
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<td>09.00 onwards</td>
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</table>

**Name of the Superintendent of Examinations and Centre**

1. **PUNE**  
   College Code: **062**  
   Centre Code: **012**  
   Principal (O)  
   School of Fashion Technology,  
   S. No. 13/1/2, Narhe Ambegaon,  
   Near Takshila Society,  
   Behind J.S.P.M. Engg. College,  
   Pune – 411 041  
   ☎: 9096921246

2. **NOIDA**  
   College Code: **302**  
   Centre code: **202**  
   Principal,  
   Satyam College of Education,  
   Gautam Buddh Nagar,  
   C – 56A/14 & 15, Sector – 62,  
   Noida – 301 309 (U.P.),  
   Ph. – (0120) 408 2000.

(Vinod Dahate)  
I/C. Controller of Examinations

NOTE: University has the right to make changes in the Examination schedule.