

**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

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Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
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Tech., Pharm., BCA, BMS : 2661 5985

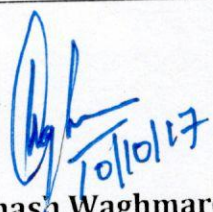
Ref : No./ Exam /B.M.M./2017-2018/385

Date: 07th October, 2017

**PROGRAMME FOR
BACHELOR OF MASS MEDIA (B.M.M.)
SEMESTER-III EXAMINATION: NOVEMBER - 2017
OLD COURSE (REPEATER)**

Theory

Day & Date	Subject	Code	Time	Marks
Tuesday 07/11/2017	Marketing Communication / Advertising	3001	11.00 a.m. to 01.30 p.m.	75
Thursday 09/11/2017	Literary Appreciation	3002	11.00 a.m. to 01.30 p.m.	75
Saturday 11/11/2017	Public Relation	3003	11.00 a.m. to 01.30 p.m.	75
Tuesday 14/11/2017	Journalism	3005	11.00 a.m. to 01.30 p.m.	75
Thursday 16/11/2017	Media & Women	3006	11.00 a.m. to 01.30 p.m.	75


(Dr. Subhash Waghmare)
Director,

Board of Examinations and Evaluation

Note : University reserves the right to make changes in Examination Schedule.