



SHREEMATI NATHIBAI DAMODAR THACKERSEY

WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.

www.sndt.ac.in .E-mail : doee@sndt.ac.in; drexam@sndt.ac.in

E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

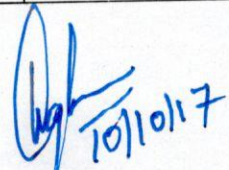
Ref : No./ Exam /B.M.M./2017-2018/

Date: 07th October, 2017

PROGRAMME FOR
BACHELOR OF MASS MEDIA (B.M.M.)
SEMESTER-VI EXAMINATION: NOVEMBER - 2017
OLD COURSE (REPEATER)

Theory

Day & Date	Subject	Code	Time	Marks
Wednesday 08/11/2017	Marketing Communication Process and Divisions	6101	02.30 p.m. to 5.00 p.m.	75
	Media, Law and Society	6201		
	Research in Animation	6301		
Friday 10/11/2017	News Media Organization and Management	6202	02.30 p.m. to 5.00 p.m.	75
	Flash Scripting	6302		
Monday 13/11/2017	Ethics in Advertising	6103	02.30 p.m. to 5.00 p.m.	75
	Ideas, Contemporary Issues and Challenges	6203		
	Advanced Web Designing	6303		
Wednesday 15/11/2017	Customer Relationship Management	6105	02.30 p.m. to 5.00 p.m.	75
Friday 17/11/2017	Copy Writing	6106	02.30 p.m. to 5.00 p.m.	75
	Crusading Journalism	6206		


(Dr. Subhash Waghmare)
Director,

Board of Examinations and Evaluation

Note : University reserves the right to make changes in Examination Schedule.