



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

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Asst. Registrar : 2661 5138  
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M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/M.B.A./2017-2018/585

Date: 13<sup>th</sup> September, 2017

**PROGRAMME FOR  
MASTER OF BUSINESS ADMINISTRATION (MBA)-MARKETING EXAMINATION:  
OCTOBER - 2017 SEMESTER - III (FRESH)**

**Revised Time Table**

| Day /Date               | Sub. Code | Name of the Subject                | Marks | Time                     |
|-------------------------|-----------|------------------------------------|-------|--------------------------|
| Tuesday<br>24/10/2017   | 3002      | MIS and ERP                        | 50    | 11.00 a.m. to 02.00 p.m. |
| Wednesday<br>25/10/2017 | 3003      | Strategic Management               | 50    | 11.00 a.m. to 02.00 p.m. |
| Thursday<br>26/10/2017  | 3006      | Integrated Marketing Communication | 50    | 11.00 a.m. to 02.00 p.m. |
| Friday<br>27/10/2017    | 3007      | Product and Brand Management       | 50    | 11.00 a.m. to 02.00 p.m. |
| Saturday<br>28/10/2017  | 3008      | Services Marketing                 | 50    | 11.00 a.m. to 02.00 p.m. |

**Centre and name of the Superintendent of Examination for the MBA  
Examination to be held in October-2017**

Dr.Meera Shankar  
J.D.B.I.M.S  
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(Dr. Subhash Waghmare)

Director,  
Board of Examinations and Evaluation

Date: 13<sup>th</sup> September, 2017

Place: Mumbai

**NOTE: University has the right to make changes in the examination Schedule.**