



ISO-9001-2008 CERTIFIED

NAAC accredited 'A' grade, Jan 2016

# **SNDT Women's University Mumbai**

Jankidevi Bajaj Institute of Management Studies (JDBIMS)

In collaboration with

Media Lab Asia

Organizes

**UGC Supported National Symposium on** 

# 'Disruptive Technologies and Management Challenges'

### Areas to be covered in the symposium include:

- Business Analytics and Opportunities
- Smart Cities Challenges and Opportunities
- Disruptive Technologies and Paradigm Shifts
- Internet of Things and the Management Challenges
- Citizen Centric Disruptions and Governance Challenges
- Social Media as Management Enabler
- Panel Discussion on 'More Disruptions, more Challenges and more Opportunities

## **Registration Fees:**

Industry: Rs. 1500

Faculty: Rs. 950

Ph.D. Scholars: Rs. 750

Post Graduate Students: Rs. 500

- Registration fees include hospitality during the day and any resource material that may be provided.
- Limited on campus accommodation can be arranged in the University Guest Facilities on charge for male and female delegates.



Date: March 11, 2016
Venue: JH Auditorium,
Juhu Campus, SNDT WU
Time: 9, 30 A.M. to 5,30 P.M.

### **Contact Details:**

### Website:

http://symposium23.wix.com/symposiumatjdbims

Email: symposium@jdbims.sndt.ac.in

**JDBIMS** 

SNDT Women's University,

Juhu Campus, Santacruz (West)
Mumbai 400049

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Eax: 022 26606508

### **SNDT Women's University**

The SNDT Women's University (SNDT WU), established in 1916 with five women students is 100 years old (1916-2016); has always served the cause of women embracing changes and staying relevant through these 100 years. In one hundred years of its glorious service, the SNDT Women's University has mentored and educated lakhs of women students in various disciplines. However, times have changed. The need to scale up both in quality and in quantity is tremendous when new avenues of knowledge are opening up for women. JDBIMS is one such effort of SNDT WU to empower women through Management Education.

# Jankidevi Bajaj Institute of Management Studies (JDBIMS)

JDBIMS established in 1997, with a donation from the generous Bajaj Family, has trained over a thousand women professionals in management. This is a remarkable contribution. However, if we look at the population, the composition, the need and the representation of women in the upper echelons of management, this contribution is dismal. Therefore, JDBIMS strives to collaborate with Institutions and individuals for providing better service to the society. The present joint effort of JDBIMS and Media Lab Asia to hold a one day Symposium on 'Disruptive Technologies and Management Challenges' is a proof of it.

#### Media Lab Asia

Media Lab Asia is a not-for-profit organization set up under Section 25 of the Companies Act, 1956 (now Section 8 under Companies Act, 2013) by the Department of Electronics and Information Technology (DeitY), Ministry of Communications and Information Technology (MCIT), Government of India, with an aim to bring the benefits of information and communication technologies to the common man and the needy.

Media Lab Asia is engaged in the areas of Livelihood Enhancement, (Agriculture, CAD tools for artisans, ERP for SMEs etc.), Healthcare, Empowerment of differently abled and Education. Media Lab Asia is strengthening delivery of ICT solutions for differently abled, women & children and tribes. In this endeavor it is working with Govt. (User Departments/Ministries), R&D Institutions, Academia, Industry, NGOs & other organizations / stake-holders etc. Media Lab Asia focuses on 'Lab to Land' and "early harvest" projects useful for the masses.

In 2009, National e-Governance Division (NeGD) and & in 2010 Information Technology Research Academy (ITRA) were created within Media Lab Asia, NeGD as an independent business division and ITRA as a Research & Development division. In 2014, Media Lab Asia has been entrusted with the implementation of Visvesvaraya Ph.D Scheme of Deity, Govt. of India.

### **Target Audience**

Faculty and students from management, engineering and other disciplines
Delegates from the Industry

# **Programme Committee:**

- 1. Dr. Mathew T.J. JDBIMS, (Chair)
- 2. Mr. George Arakal, Media Lab Asia (Co-Chair)
- 3. Prof. K.C. Shashidhar
- 4. Mr. Shrikant P.Parikh
- 5. Dr. J.K. Sachdeva

# **Organizing Committee**

- 1. Mr. George Arakal (Chair)
- 2. Dr. T. J. Mathew (Co-Chair)
- 3. Dr. T. Geetha
- 4. Dr. Nitin Wani
- 5. Dr. Saroj Datar6. Mr. Yogesh Telugu.
- 7. Ms. Diksha Tambi

### About the event

A number of new technologies have emerged and are emerging on economic, business and social fronts. Some of them had the potential of disrupting the environment and made tremendous changes, in the way we live, work, conduct business, etc. Occurrence of disruptive technologies has become frequent and unpredictable in recent times. This has brought in several challenges for those who have to bear the brunt of the unpredictable.

Many practising managers have been feeling intense pressure to deliver as well as to mitigate the risks that they experience especially in the present times. Hence, both JDBIMS and Media Lab Asia thought it appropriate to hold a joint symposium on this very important topic. This symposium will bring a number of experts related to this field together, to debate and discuss on the current trends, the challenges ahead and the future directions, specifically for India and the phenomenal opportunities. The symposium will have only invited talks covering topics related to Business Analytics, Smart Cities, Disruptive Technologies and Paradigm Shifts, Internet of Things, Citizen Centric Disruptions and Governance Challenges, and Social Media as a Management Enabler and a high powered panel discussion on 'More Disruptions, More Challenges and More Opportunities'.