



SNDT Women's University, Mumbai

**Undergraduate Degree / UG
Programme (Syllabus as Per NEP) -
Faculty of Science & Technology**

**Bachelor of Science
(Home Science -
Textile Science and Fashion Design)
(Non-AEDP)**

B.Sc. (H.Sc. – TSFD) (Non-AEDP)

As Per NEP – 2020

Semester – I to IV

**Syllabus
(W.E.F. Academic Year 2025-26)**

Terminologies

Vertical	Full-Form/Definition	Remarks	Related To Major And Minor Courses
Major (Core)	Subject Comprising Mandatory and Elective Courses, Major Specific IKS, Vocational Skill Courses, Internship/ Apprenticeship, Field Projects, Research Projects Connected to Major	Minimum 50% Of Total Credits Corresponding to Three/Four - Year UG Degree- Mandatory Courses	Related To The Major
Minor Course	Course From Same Or Different Faculty	Minimum 18-20 Credits to Be Completed in The First Three Years of UG Programme	Related To the Minor
OEC	Open Elective Courses/ Generic Courses	10-12 Credits to Be Offered in I And/Or II Year. Faculty-Wise Baskets of OEC To Be Prepared	OEC Is to Be Chosen Compulsorily from Faculty Other Than That of the Major
VSC	Vocational Skill Courses, Including Hands On Training Corresponding To The Major And/Or Minor Subject	8-10 Credits, To Be Offered in First Three Years, Wherever Applicable Vocational Courses Will Include Skills Based on Advanced Laboratory Practical's of Major	Related To the Major or Minor
SEC	Skill Enhancement Courses	06 Credits, To Be Offered in I And II Year, To Be Selected from The Basket of Skill Courses Approved by University	Related To the Major or Minor Any Relevant Skill
AEC	Ability Enhancement Courses	08 Credits, To Be Offered in I And II Year, English: 04 Credits to Be Earned in Sem - I, Modern Indian Language Of 04 Credits to Be Offered in II Year	NA
VEC	Value Education Courses	Understanding India, Environmental Science/Education, Digital	NA

		and Technological Solutions, Health & Wellness, Yoga Education, Sports, And Fitness	
IKS	Indian Knowledge System	Generic IKS Course: Basic Knowledge Of The IKS To Be Offered At First Year Level	Major-Specific IKS Courses: Advanced Information About the Major, Part of the Major Credit to Be Offered at Second- Or Third-Year Level
OJT	On-Job Training (Internship / Apprenticeship)	Corresponding To the Major Subject	Related To The Major
FP	Field Projects	Corresponding To the Major Subject	Related To the Major
CC	Co-Curricular Courses	Health And Wellness, Yoga Education Sports, And Fitness, Cultural Activities, NSS/NCC And Fine/ Applied/Visual/ Performing Arts	NA
CE	Community Engagement and Service		Related To Major
RP	Research Project	Corresponding To the Major Subject	Related To Major

Program Template

Faculty		Science and Technology
Programme Degree		B.Sc. Home Science
Specialization		Textile Science and Fashion Design
Preamble		Over the course of three years, the Textile Science and Fashion Design program delivers a thorough educational experience, meticulously designed with a strategic allocation of credits to ensure a well-rounded learning journey. Over the span of three years, students will undertake a curriculum that includes a blend of major and minor credit courses, fostering a holistic educational experience in Textile Science and Fashion Design. This course empowers students to gain expertise in traditional and contemporary textiles, fiber analysis, yarn study, fabric construction, and weave analysis. Additionally, students will familiarize themselves with both historical and modern fashion trends through activities such as fashion illustration and design. The curriculum is structured to equip students with the necessary subject knowledge and skills, ensuring their employability at each milestone within the program. This course will enable students to acquire knowledge of traditional, contemporized textiles, fiber, yarn study, fabric construction and weave analysis. Students will also get acquainted with traditional and current trends fashion through fashion illustration and fashion designing. They will opt adequate subject knowledge and skills so that they are employed at each exit point of the program.
Programme Specific Outcomes (PSOs)		After completing this programme, Learner will
	1	Develop knowledge of traditional costumes, textiles and embroideries as well as of current fashion trends.
	2	Analyze varied aspects of fashion studies, fashion illustration and accessories used in fashion industry.
	3	Inculcate the skills of sketching, textile designing, fabric or namentation and fashion apparel designing.
	4	Develop capacities in the areas of Textile and Garment Quality Control, Wet Processing and Fabric Construction and Analysis.
	5	Apply competencies as graduates to address knowledge and community at large
	6	Provide employment opportunities to become work with successful entrepreneurs and to provide platform

		in textile manufacturing industries.
	7	Participate effectively as responsible professionals who can contribute substantively to the national development.
Eligibility Criteria for Programme		XII th pass from any stream with English as a compulsory subject from any recognized higher secondary board.
Intake		120

Structure with Course Titles**B. Sc. (Home Science – Textile Science and Fashion Design) (Non-AEDP)****Semester – I**

SN	Courses	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester – I					
10030701	Introduction to Textile Science and Fashion Design-Part I (Th)	Major (Core)	2	50	50	0
	Subject 2	Major (Core)	2	50	50	0
	Subject 3	Major (Core)	2	50	50	0
10430711	Fashion Studies (Th)	OEC	4	100	50	50
10630701	Introduction to Textile Science and Fashion Design (Pr)	VSC S1	2	50	50	0
10730721	Basic Embroideries (Pr)	SEC	2	50	0	50
	Ability Enhancement Course (AEC) Link: https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/aec-syllabus/ug-degree/ability-enhancement-course.pdf (Available on Website)	AEC (English) (Any One)	2	50	0	50
10810111	English For Academic Writing - Paper I (For Students of English Medium)					
10810112	English Language and Literature - I (For Students of Non-English medium)					

11051111	Inception of India Knowledge System IKS Link: https://www.sndt.ac.in/pdf/academics/syllabus-as-per-nep/iks-syllabus/ug-degree/inception-of-indian-knowledge-system.pdf (Available on Website)	IKS (Generic)	2	50	0	50
10952111	Introduction to Indian Constitution Link: https://www.sndt.ac.in/pdf/academics/syllabus-as-per-nep/vec-syllabus/ug-degree/introduction-to-indian-constitution.pdf (Available on Website)	VEC	2	50	0	50
11450121	Basics of National Service Scheme	CC (Any One)	2	50	50	0
11450221	National Cadets Corps. (NCC) Studies – I					
11450322	Health and Wellness					
11450421	Performing Arts Exploration					
			22	550	300	250

Semester – II

SN	Courses	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester – II					
20030711	Introduction to Textile Science and Fashion Design-Part II (Th)	Major (Core)	2	50	0	50
	Subject 2	Major (Core)	2	50	0	50
	Subject 3	Major (Core)	2	50	0	50
		VSC-S2	2	50	50	0
		VSC-S3	2	50	50	0
20430721	Basic Fashion Illustration (Pr)	OEC	4	100	50	50
20730701	Introduction to Retailing (Th)	SEC	2	50	50	0
	Ability Enhancement Course (AEC) Link: https://www.sndt.ac.in/pdf/academics/syllabus-as-per-nep/aec-syllabus/ug-degree/ability-enhancement-course.pdf (Available on Website)	AEC (English) (Any One)	2	50	0	50
20810111	English For Academic Writing - Paper II (For Students of English Medium)					
20810112	English Language and Literature – II (For Students of Non-English medium)					
20952111	Environment Awareness	VEC	2	50	0	50

	Link: https://www.sndt.ac.in/pdf/academics/syllabus-as-per-nep/vec-syllabus/ug-degree/environment-awareness.pdf (Available on Website)					
	Co-Curricular Course (CC) Link: https://www.sndt.ac.in/pdf/academics/syllabus-as-per-nep/cc-syllabus/ug-degree/co-curricular-course-as-per-nep-2020-semester-ii-syllabus.pdf (Available on Website)	CC (Any One)	2	50	50	0
21450121	Volunteerism and National Service Scheme					
21450221	National Cadets Corps. (NCC) Studies - II					
21450323	Yoga Education					
21450421	Fine Art					
			22	550	250	300

Exit with UG Certificate with 4 extra credits (44 + 4 credits)

Semester – III

SN	Courses	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester – III					
30130711	Traditional Textiles and Embroideries of India (Th+Pr)	Major (Core)	4	100	50	50
30130712	Startup Planning in The Textile and Apparel Industry (Th+Pr)	Major (Core)	4	100	50	50
30130723	Basic Fashion Illustration (Pr)	Major (Core)	4	100	50	50
30330711	Introduction to Home furnishings (Th)	Minor Stream	2	50	0	50
30430721	Textile Craft of India (Pr)	OEC	2	50	0	50
	Modern Indian Language Ability Enhancement Course (AEC) Link: https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/aec-syllabus/ug-degree/aec-semester-iii.pdf (Available on Website)	AEC (Any One)	2	50	50	0
30810201	શીખો ગુજરાતી – પ્રાથમિક ભાગ ૧: પરિચય, લેખન અને વાચન કૌશલ્ય (ગુજરાતી) Shikho Gujarati – Prathmik Bhag 1: Parichay, Lekhan ane Vachan Kaushalya (Gujarati)					
30810301	रचनात्मक लेखन (हिन्दी) Rachnatmak Lekhan (Hindi)					
30810401	मराठी भाषेचा परिचय भाग १ - (मराठी) Marathi Bhashecha					

	Parichay- Bhaag 1 (Marathi)					
30810501	लौकिक संस्कृत न्यायः (संस्कृत) Contemporary Sanskrit Nyaya (Sanskrit)					
30130704	Theory of Knitting-Part I (Th)	Major (Core)	2	50	50	0
	Co-Curricular Course (CC) Link: https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/cc-syllabus/ug-degree/co-curricular-course-as-per-nep-2020-semester-iii-syllabus.pdf (Available on Website)	CC (Any One)	2	50	50	0
31450121	Social issues Advocacy and Action					
31450221	National Cadets Corps. (NCC) Studies – III					
31450321	Traditional Sports and Fitness					
31450421	Unfolding The Beauty of Indian Music					
			22	550	300	250

Semester – IV

SN	Courses	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester – IV					
40130721	Basic Pattern Making and Grading (Pr)	Major (Core)	4	100	50	50
40130712	Fundamentals of Apparel Merchandising and Marketing (Th)	Major (Core)	4	100	50	50
40330711	Textile Science (Th+Pr)	Minor Stream	4	100	50	50
40430721	Surface Ornamentation on Textile (Pr)	OEC	2	50	0	50
40730721	Children's Wear (Pr)	SEC	2	50	0	50
	Modern Indian Language Ability Enhancement Course (AEC) Link: https://sndt.ac.in/pdf/academics/syllabus-us-as-per-nep/aec-syllabus/ug-degree/aec-semester-iv.pdf (Available on Website)	AEC (Any One)	2	50	0	50
40810211	શીખો ગુજરાતી - પ્રાથમિક (ગુજરાતી) Shikho Gujarati – Prathmik (Gujarati)					
40810311	सूचना प्रौद्योगिकी और हिन्दी भाषा (हिन्दी) Suchana Praudyogiki aur Hindi Bhasha (Hindi)					
40810411	मराठी भाषेचा परिचय भाग -२ (मराठी) Marathi Bhashecha Parichay- Bhaag 2					

	(Marathi)					
40810511	वाल्मीकीयकृत रामायणम् – अयोध्याकाण्डः (संस्कृत) Valmikiyakrut Ramayanam – Ayodhyakanda (Sanskrit)					
40330702	Painting and Printing in Interiors (Th)	Minor Stream	2	50	50	0
	Co-Curricular Course (CC) Link: https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/cc-syllabus/ug-degree/co-curricular-course-as-per-nep-2020-semester-iv-syllabus.pdf (Available on Website)	CC (Any One)	2	50	50	0
41450121	NSS Volunteers under National service scheme special camp					
41450122	Personality and Leadership Development through National Service Scheme					
41450221	National Cadets Corps. (NCC) Studies – IV					
41450321	Basics of Self Defence and Fitness Training					
41450421	Theatre & Dance					
			22	550	250	300

Exit with UG Diploma with 4 extra credits (44 + 4 credits)

Course Syllabus

Semester - I

.1.1 Major (Core)

Course Title	Introduction to Textile Science and Fashion Design - I (Th)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to,
	1. Adapt knowledge of types of fibers, yarns, weaves and labels.
	2. Acquaint about general properties of various types of fibers.
	3. Infer the selection of various types' fibers, yarns and fabrics.
Module 1(Credit 1) - Understanding the basics of textiles	
Learning Outcomes	After learning the module, learners will be able to,
	1.Summarize the essentials of textile terms and concepts.
	2.Acquaint with general principles of fiber manufacturing processes.
	3.Study the textile fibers in detail.
Content Outline	● Introduction to textiles: - Scope and importance of textiles, general properties and classification of textile fibers. Primary and secondary properties of fibers. ● Yarn construction: - Types of yarns- single, ply, cable and cord & texturized yarns. ● Fiber Manufacturing Processes: - Introduction to fabric construction and basic weaves.
Module 2(Credit 1) - Basic Fashion and factors for selection of clothing	
Learning	After learning the module, learners will be able to,

Outcome:	1. Adapt knowledge of fashion 2. Analyze different factors affecting selection of clothing
Content Outline	● Introduction to Fashion history, types of fashion, Scope and importance of fashion, Anthropometric body measurements ● Fashion theory, fashion forecasting, selection of color, understanding colors Selection of Clothing: ● Buying points for readymade garments, labels, fiber content, brand, etc. ● Selection of clothing as per occasion- casual, formal, occasional, sportswear

Assignment/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Collection of samples of various types of fibers and yarns and their observation
2. Collection and evaluation of various types of care and brand labels.

References:

1. Bane A., (1956) *Creative Clothing Construction* New York: Mc. Graw Hill Book Co.
2. Bradsford B.T. (1992) *Textiles: Properties & behavior in clothing use* London Edward Miller.
3. Brown P. and Rice J (2000) *Ready to Wear apparel Analysis* (3rd Edition) Prentices Hall.
4. Carson B. (1959) *How you look to dress*, Mc. Graw Hill Book Co.
5. Gini S.F. (2007) *Fashion from Concept to Consumer* (9th Ed.) New Jersey Prentice Hall.
6. Gohl E.P. and Velensky L.D. (1983) *Textile Science*, Melbourne: Longman Cheshire Pvt. Ltd.
7. Kefgan & Phyllis T. (2000) *Individuality in Clothing Selection and Personal*
8. Lyle D. (1977) *Performance of textile for testing*, John Wiley & Sons New York.
9. Norma & Saddler (1998) *Textiles* (16th edition) New York, Macmillan Publishing Co. Holland. *Appearance- a Guide for the Consumer*, Specht & Mac Millan publication, Upper Saddle River Prentice Hall Inc.

Semester - I

.1.4 Open Elective Courses/Generic (OEC)

Course Title	Fashion Studies
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	1. Develop an understanding of the elements and principles of design with reference to apparel.
	2. Acquire knowledge about the role of aesthetics in design.
	3. Summarize importance of the levels of designing and the effect it has on consumers.
	4. Comprehend the emotional and cognitive experiences affect Aesthetics of a product.
Module 1(Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Develop an understanding of the elements and principles of design with reference to apparel. 2. Acquire the knowledge about the role of aesthetics in design
Content Outline	● Elements and principles of design- Perspective and application of fashion apparel and lifestyle products. ● Elements of design: Line, Color, Texture, Print and Form ● Principles of design: Rhythm, Proportion, Harmony, Emphasis, Balance, Contrast
Module 2(Credit 1)	
Learning Outcomes	After learning the module, learners will be able to,
	1. Summarize the fashion fabrics as per trend 2. Apply the knowledge of fashion fabrics as per its end use.
Content Outline	● Types of fashion fabrics as per trend ● Silhouettes as per trend ● Factors affecting selection of fashion fabrics as per end use. (Aesthetic and functional

	factors)
Module 3 (Credit 1)-	
Learning Outcomes	After learning the module, learners will be able to, 1. Develop an understanding of ramp design. 2. Acquire the knowledge of aesthetics in fashion.
Content Outline	● Concept of Ramp fashion and fashion for masses ● Concept of aesthetics- definition, factors affecting aesthetics, aesthetics and cultural differences ● Aesthetics and fashion
Module 4 (Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to, 1. Acquire knowledge of colour forecasting and recent trends 2. Identify the relation of colour and fashion.
Content Outline	● Definition of colour, history of colour, importance of colour, colour forecasting in relation to fashion, choice and use of colour ● Concept of colour theory ● Co-relation of Colour and fashion

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Make fashion/apparel designs using examples of elements and principals of design
2. Do a short survey for factors effecting selection of clothing in college going student.
3. Attend any ramp fashion show and write observation reports on it.
4. Write color and fashion forecast of coming year.

References:

1. Damhorst Lynn K.M.S (2005), The Meanings of Dress, 2nd Edition New York Fairchild Books
2. De Long, M, (1998) The Way We Look: Dress and Aesthetics, 2nd Edition New York Fairchild Books
3. Dickerson K.G. (2002) Inside the Fashion Business, 7th Edition, London Pearson
4. Kimle A.M. (1997) Understanding Aesthetics For The Merchandising And Design Professional, New York Fairchild Books
5. Norman D. (2005) Emotional Design, New York: Basic Books Norman D. (2005) Emotional Design: Why We Love (or Hate) Everyday Things, New York: Basic Books

6. Stone E. (2013) *The Dynamics of Fashion*, Fourth Edition, New York: Bloomsbury Publishing Inc.
7. Ahmed S. (2020) *Colour Theory For Fashion Designer*, ISBN:9798553222277 (e-book)
8. Faiers J. & Bulgarella M., (2016) *Colors in Fashion*, first edition, Bloomsbury Publishing

Semester - I

.1.5 Vocational Skill Courses (VSC)

Course Title	Introduction to Textile Science and Fashion Design (Practical)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to,
	1. Make the students aware of the use of sewing machine.
	2. Perceive the drafting, placement and cutting of basic garments.
	3. Develop skill in stitching the garments with good finishing in stipulated time.
	4. Interpret the basic techniques of garment construction.
Module 1 (Credit 1) -	
Learning Outcome:	After learning the module, learners will be able to,
	1. Make use of sewing machine and care of sewing machine 2. Develop skills in preparing garments as per trend
Content Outline	<u>Basics of Clothing Construction:</u> ● Introduction to basic sewing machine and fashion maker machine- demonstration of machines ● Basics of clothing- Basic Seams- Plain, French, Flat and Fell, Lap- (Plain and with gathers) ● Basic neckline finishing (Round, Square and V neck)
Module 2 (Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Learn the method of taking body measurements for garment stitching. 2. Learn the drafting, placement and cutting of basic garments.

Content Outline	<u>Personal Clothing Construction and Stitching:</u> ● Stitching of the following garment 1. Skirt- (As Per Trend) Without yoke- simple pattern 2. Simple Top (as Per Trend) Simple pattern, without darts, simple sleeves, without placket, side slit (as per choice), no collar
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Assignment/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Design and prepare any one article by using basic seams
2. Develop five skirt and five top designs as per current fashion trends

References:

1. Bane A., (1956) *Creative Clothing Construction* New York: Mc. Graw Hill Book Co.
2. Bradsford B.T. (1992) *Textiles: Properties & behavior in clothing use* London Edward Miller.
3. Brown P. and Rice J (2000) *Ready to Wear apparel Analysis* (3rd Edition) Prentices Hall.
4. Carson B. (1959) *How you look to dress*, Mc. Graw Hill Book Co.
5. Gini S.F. (2007) *Fashion from Concept to Consumer* (9th Ed.) New Jersey Prentice Hall.
6. Gohl E.P. and Velensky L.D. (1983) *Textile Science*, Melbourne: Longman Cheshire Pvt. Ltd.
7. Lyle D. (1977) *Performance of textile for testing*, John Wiley & Sons New York.
8. Norma & Saddler (1998) *Textiles* (16th edition) New York, Macmillan Publishing Co.
9. Holland. *Appearance- a Guide for the Consumer*, Specht & Mac Millan publication, Upper Saddle River Prentice Hall Inc.

Semester - I

.1.6 Skill Enhancement Courses (SEC)

Course Title	Basic Embroideries (Pr)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	1. Acquire knowledge of various basic embroideries
	2. Acquaint with different materials, motifs and colours used in various embroideries
	3. Develop skills in different types of stitches used in basic embroideries
	4. Develop products/articles by using basic embroideries
Module 1(Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Comprehend the key characteristics and features of each embroidery stitch. 2. Adapt skills of various embroideries and their application.
Content Outline	● Embroidery stitches Running Stitch, Back stitch, Stem Stitch, Buttonhole Stitch, Chain stitch, Laizy daisy stitch, Feather stitch, French knot and bullion knot stitch, Cross stitch, Herringbone stitch, Long and short stitch, Satin stitch (Make a sample of each embroidery)
Module 2 (Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Apply the appropriate embroidery stitch for specific design elements or patterns. 2. Acquire the skill to combine different stitches to produce unique and artistic embroidery designs.

Content Outline	
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Continuous internal evaluation of 50 marks –(Journal Preparation with sample)

Two Modules - 25 marks each

No External examination

Total: Internal = 50 marks

References:

1. Barnden B., (2003), *The Embroidery Stitch Bible*, Krause Pubns Inc.
2. Bumpkin C., (2015), *A-Z of Embroidery Stitches (A To Z of Needlecraft)*, Search Press Publications
3. Ganderton L., (2022) *Embroidery*, DK Eyewitness Books
4. Harlow E., (1989), *The New Anchor Book of Crewel Stitches and Patterns*, David and Charles Publishers.
5. Rainbow J., (1999), *Beginner's Guide to Crewel Embroidery*, Search Press Publications.
6. Wyszynski L., (2012), *The Complete Photo Guide to Needlework*, Quarry Books Publications.
7. Thomas M., (2018), *Mary Thomas's Dictionary of Embroidery Stitches*, Search Press Ltd
8. Amor S., (2018), *Crewel Embroidery: A Practical Guide*, Sally Milner Publishing Pty. Ltd.
9. The Royal School of Needlework, (2018), *Book of Embroidery: A Guide to Essential Stitches, Techniques, and Projects*, Search Press Publications

Course Syllabus

Semester - II

.2.1 Major (Core)

Course Title	Introduction to Textile Science and Fashion Design - II (Theory)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to,
	1. Adapt knowledge of types of fabric construction methods
	2. Acquaint about types of textile finishes
	3. Acquire the knowledge of basic and novelty finishes
Module 1(Credit 1) - Understanding the fabric construction methods	
Learning Outcomes	After learning the module, learners will be able to,
	1. Acquire knowledge of different fabric construction methods
	2. Infer about basic weaves- plain, twill, satin
	3. Study about different novelty weaves
Content Outline	● Introduction to fabric construction methods ● Types of basic weaves- plain, twill and satin ● Handloom- parts of loom, functions of each part and primary and secondary motions of handloom ● Introduction to non-woven and knitted fabrics ● Study of different novelty weaves
Module 2(Credit 1) - Understanding the basic and novelty textile finishes	
Learning Outcome:	After learning the module, learners will be able to,
	1. Study the importance of textile finishes
	2. Acquire knowledge about application and characteristics of various textile fibers
	3. Infer about the specialty finishes
Content Outline	● Definition, types and importance of textile finishes ● Characteristics and behavior of finishes on various fabrics ● Specialty finishes- water proof, fire proof and moth proof

Assignment/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Collection and evaluation of fabrics of different weaves
2. Collection and evaluation of different types of non-woven and knitted fabrics

References:

1. Bane A., (1956) *Creative Clothing Construction* New York: Mc. Graw Hill Book Co.
2. Bradsford B.T. (1992) *Textiles: Properties & behavior in clothing use* London Edward Miller.
3. Corbman B, *Textiles: Fiber to Fabric*, Mc Graw Hill
4. Gohl E.P. and Velensky L.D. (1983) *Textile Science*, Melbourne: Longman Cheshire Pvt. Ltd.
5. Murphy W.S. (2007) *Textile Finishing*, Abhishek Publications.
6. Choudhury A. (2017) *Principles of textile finishing*, Woodhead publishing

Semester - II

.2.6 Open Elective Courses/Generic (OEC)

Course Title	Basic Fashion Illustration
Course Credits	4
Course Outcomes	After going through the course, learners will be able to,
	1. Develop sketching skills with a focus on proportion, movement, and style.
	2. Enable to develop skills in designing fashion accessories
	3. Develop skills to visually communicate design ideas through illustrations, including garment details, textures, and color palettes.
	4. Enhance ability to draw fashion figures and clothing
Module 1(Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Acquire the skill to sketch fashion figures and garments, with a focus on proportion, movement, and style. 2. Apply knowledge of anatomy and colour schemes in artistic way.
Content Outline	1. Basics of design ● Elements and Principles of design 2. Human Anatomy ● Introduction to human anatomy and proportions ● Study of human body parts -Man, woman & child. 3. Basic color schemes- achromatic, analogues, monochromatic, complimentary, and neutral.
Module 2(Credit 1) -	
Learning	After learning the module, learners will be able to,

Outcomes	1. Develop basic croqui drawing techniques illustrating various movements and mechanical poses. 2. Acquire skills in croqui drawings and depicting movement.
Content Outline	1. Croqui and movement. ● Croqui and movement -Basic croqui drawing ● showing different movements and mechanical poses, Fleshing of block figures (leg and hand movement, front and 3/4view)8 head, 10 head and 12 head croqui for women, men and children
Module 3 (Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to, 1. Visually communicate design ideas through fashion illustrations. 2. Develop new illustrations for accessories and Necklines, collars, Sleeves.
Content Outline	1. Accessory designing ● Accessory details to show Indian and western look that go well with the garment (1 or 2 examples to give basic concepts) such as jewelry, bags, shoes, hats, watches, purses , umbrella, hairstyle, etc. 2. Basic necklines, collar, sleeve and variation. ● Drawing of different neckline patterns (any 10) ● Drawing of different color patterns in (any 10) ● Drawing of different sleeve pattern any (any 10)
Module 4 (Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to, 1. Examine the law of fabric suspension. 2. Apply knowledge by adopting at least five different fabrics on a garment.

Content Outline	1. Law of fabric suspension ● Rendering different fabrics and fall such as cotton, chiffon, silk, pleats, frills, ruffles, gathers, denim, leather for Terry Pile effect, etc. adoption of any five fabrics on garment . ● Procure fabric sample made out of specific materials and render it while observing on 12 head croqui (any 2 samples)
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- Continuous internal evaluation of 50 marks
- Two Modules = 25 marks each

References:

1. Khurana P. Sethi M., (2007) *Introduction to Fashion Technology* Laxmi Publications.
2. Chapman N., Cheek J. (2012), *Creative Fashion Drawing: A Complete Guide to Design and Illustration Styles* (Essential Guide to Drawing), Arcturus Publishing Ltd
3. Lafuent M. (2008), *Fashion Illustration Techniques (Drawing)*, Taschen GmbH Publishing
4. Singhal R., Bharali K. (2010) *Fashion Rendering*, Om books publications
5. Karampuri D., Bhosale J. (2012). *Liberty Fashion Sketch Book*, Liberty Publication
6. Takamura Z., (2012), *Fashion Illustration Techniques*, Rockport Publishers
7. Mc Kelvey, Janine K. W., (2007), *Illustrating fashion*, Blackwell Publishers Ltd
8. Takamura Z., (2012), *Fashion Illustration Techniques: A Super Reference Book for Beginners* Paperback – Import,
9. Manuela Brambatti M., (2017) *Fashion Illustration and Design: Methods & Techniques for Achieving Professional Results*, Promo press.

Semester - II

.2.7 Skill Enhancement Courses (SEC)

Course Title	Introduction to Retailing
Course Credits	2
Course Outcomes	After learning the module, learners will be able to,
	1. Infer the fundamental concepts of marketing & Marketing management.
	2. Explore the key elements of the marketing mix and product Mix
	3. Define and recognize the significance of retail Management.
	4. Summarize factors influencing retail industry & Current Prospects of Indian retail scenario.
Module 1(Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Identify various marketing concepts & distribution channels. 2. Determine the significance of retail marketing.
Content Outline	Introduction to Retailing ● Market, Marketing, Marketing Management, Concept of Goods. Concept of Marketing mix & Product mix, Pricing Policies, Channels of Distribution, Wholesaler & Retailers. ● Meaning, Definition and Importance of retail marketing, classification and organization structure in retail.
Module 2(Credit 1) -	
Learning Outcomes	After learning the module, learners will be able to,
	1. Apply knowledge to analyze the factors influencing the retail industry & assess challenges faced by retailers. 2. Predict the future prospects of the retail industry in the Indian context

Content Outline	Introduction to retail Management ● Definition, Importance, features of retail management, ● Factors influencing retail industry, challenges faced by retailers, growth of retail in recent years, future prospects of retailing in Indian scenario.
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Visit of local retail and whole sale market and write visit and observation report on it.
2. Do a survey and present challenges faced by retailers and their expected solution

References:

1. Lincoln K. & Thomassen L, (2007), *How to succeed at Retail*, Kogan Page.
2. Dr. Ramkishen Y., (2009) *International Retail Marketing Strategies* Jaico Publishing House, Mumbai.
3. Biyani K., (), *It happens in India & The Wall Mart Story*
4. Bajaj T. & Shrivastava, (2016), *Retail Management*, Oxford University Press
5. Lusch D., (1990), *Retail Management*, South Western Cengage Learning
6. Levy M. & Barton A Weitz, (2008), *Retail Management*, Tata McGraw Hill
7. Jaico J., (2008), *Retail Strategies- understanding why we shop* Publishing House, Mumbai
8. Pradhan S., (2009), *Retailing Management – Text and Cases* 3rd Edn., Tata Mc Graw Hill.
9. Gibson C Vedamani, (2009), *Retailing Management*, Jaico Publishing House, Mumbai
10. Lincoln K. & Thomassen L. & Aconis A., (2020), *Retailization – Brand survival in the age of retailer Power*, Kogan Page Ltd.,
11. K.S. Menon, (2013), *Store Management*, Macmillan India Ltd.

Course Syllabus

Semester - III

.3.1 Major (Core)

Course Titles	Traditional Textiles and Embroideries of India (Th+Pr)
Course Credits	4 Credit's (2 Th + 2 Pr)
Course Outcomes	After going through the course, learners will be able to,
	1. Acquire knowledge of different textiles produced in different states of India.
	2. Acquaint the students with the different motifs, colors, and weaving techniques used in textile along with their significance.
	3. Acquire knowledge of various embroideries done in India with the historical background of each.
	4. Learn different types of stitches, motifs, colors and materials used in embroideries and their significance.
	5. Acquaint the students with the work of handloom board, khadi board in India.
Module 1 (Credit 1): Fiber used colors, motifs and weaving techniques used for in traditional Textiles (Theory)	
Learning Outcomes	After learning the module, learners will be able to,
	1. Acquire knowledge of different textiles produced in different states of India
	2. Acquaint the students with the different motifs, colors, and weaving techniques used in textile along with their significance
Content Outline	● Introduction in brief about the Traditional Textiles and Embroideries of India ○ Influence of foreign countries on Indian Embroidery. ● Textiles of the following States listed below: ○ Fiber used colors, motifs and weaving techniques used for producing traditional textiles. ○ Maharashtra, West Bengal, Andhra Pradesh, Gujarat, Saurashtra, Kutch, Rajasthan, Uttar Pradesh, Odhisha, Karnataka, Kerela, Madhya Pradesh, Tamil Nadu, Assam, Jammu & Kashmir, Punjab, Manipur.
Module 2 (Credit 1): Embroideries of the various states of India (Theory)	
Learning Outcome	After learning the module, learners will be able to
	1. Acquire knowledge of various embroideries done in India with the historical background of each.
	2. Learn different types of stitches, motifs, colors and materials

	used in embroideries and their significance
Content Outline	● Embroideries of the following states listed below: Embroidery of the following states regarding history, materials used, colors, stitches, motifs, stitches, their significance and descriptive terms used per motifs. ○ Kasuti of Karnataka ○ Embroidery of Sindh, Kutch and Kathiawar ○ Kashida of Kashmir ○ Kantha of Bengal ○ Chikankari of Uttar Pradesh ○ Manipuri embroidery ○ Applique work of Bihar and Odhisha ○ Phulkari of Punjab ○ Chamba Rumal of Himachal Pradesh ○ Gold and Silver Embroidery
Module 3 (Credit 1): (Practical) Sample preparations with traditional embroidery motifs	
Learning Outcomes	After learning the module, learners will be able to
	1. Learn the stitches used in the Embroidery of different states
	2. Acquire knowledge of different motifs and colors used in the Indian Embroidery with their significance
Content Outline	● Frame and prepare sample with traditional embroidery motifs to be done on the sample (any 5 embroideries)
Module 4 (Credit 1): (Practical) Product preparations with traditional embroidery motifs	
Learning Outcome	After learning the module, learners will be able to
	1. Apply practical knowledge of various embroideries of India for product development
	2. use different types of stitches, motifs, colors and their combinations for product development
Content Outline	● Design and Prepare any one article/ garment by application of the traditional embroidery stitches

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Assignment

- Collect, analyze and compare products of traditional embroideries of India
- Make a video on traditional embroidery of any one state of India.
- Group Discussion on present status of Traditional embroideries of India

- Educational Visit to a Embroidery Unit and Report writing

Evaluation

1. Module 3 and 4- Comprehensive Continuous Evaluation (CCE)= 50 marks
2. External Theory Exam on Module1 & 2= 50marks
3. Internal + External=50+50=100

References:

1. Anand M.R., "Textiles & Embroideries of India "Marg Publication Bombay, 1965.
2. Bhatnagar, Parul (2014) Traditional Indian costumes & textiles - : Abhishek Publications , Chandigarh
3. Chattopadhyay K, " Indian Embroidery", Wiley Eastern Ltd., New Delhi, 1977. Lynton Linda, " The Sari", Thames &Hudson,1995.
4. Chattopadhyaya K. (1985). Handicrafts of India. (Revised Edition). New Delhi: Indian Council for Cultural Relations.
5. Chattopadhyaya K. (1969) Carpets & Floor covering of India. Taraporevala.
6. Crill, Rosemar, (1999) Indian Embroidery , New Delhi V & A Publications ,
7. Dhamija J. & Jain J. (1989) Hand woven Fabrics of India Mapin Publisher
8. Gillow J and Barnard N. (1991). Traditional Indian Textiles London: Thames and Hudson Ltd.
9. Grewal, Neelam, (1988). - The Needle Lore Delhi: Ajanta Publications
10. Naik, Shailaja,(1997)Folk embroidery and traditional handloom weaving ,NewDelhi :A.P.H.Publishing Corporation

Semester – III

.3.2 Major (Core)

Course Titles	Startup Planning in the Textile and Apparel Industry (Th+Pr)
Course Credits	4 Credit's (2 Th + 2 Pr)
Course Outcomes	After going through the course, learners will be able to
	1. Explore the fashion startup ecosystem and identify key trends, challenges, and opportunities within the Indian and global fashion industry.
	2. Apply startup development tools such as Business Model Canvas, Lean Startup methodology, and customer persona building to fashion-related ventures.
	3. Analyze various startup case studies in the fashion domain to understand the strategic decisions, innovation approaches, and market positioning of emerging brands.
	4. Evaluate branding, digital marketing, and Go-to-Market (GTM) strategies for launching fashion startups in both online and offline environments.
	5. Design and present a feasible fashion startup idea with financial planning, legal compliance, and a compelling investor pitch.
Module 1 (Theory) (Credit 1): Understanding Fashion Startups & Ecosystem	
Learning Outcomes	After learning the module, learners will be able to
	1. Understand what makes a start-up different from a traditional business.
	2. Analyse the components of the fashion start-up ecosystem.
	3. Identify market gaps and opportunity areas in fashion.
	4. Generate innovative fashion start-up ideas.
Content Outline	● Introduction to Start-ups: Definition, characteristics, types of start-ups, Lifecycle of a start-up ● Fashion Start-up Ecosystem: Incubators, accelerators, mentors, investors, Start-up trends in the Indian/global fashion industry ● Traditional Fashion Business Vs Fashion Start-up: Scalability, innovation, funding models ● Identifying Gaps in the Market: Problem-solving through entrepreneurship, Conducting opportunity analysis in fashion
Module 2Theory (Credit 1): Strategy, Business Model & Value Proposition	
Learning	After learning the module, learners will be able to

Outcomes	1. Apply strategic thinking to build a sustainable fashion start-up.
	2. Develop a business model specific to fashion.
	3. Create clear customer segments and value propositions.
	4. Understand the Lean Start-up approach and MVP development.
Content Outline	● Business Strategy for Start-ups: Vision, mission, goal setting, Strategic positioning in the fashion market ● Fashion Business Models: D2C, Omni channel, rental, resale, sustainable fashion models, Revenue generation strategies ● Value Proposition Design: What is the unique value offered? Matching product/service with market needs ● Lean Start-up Methodology: Build-Measure-Learn cycle, MVP (Minimum Viable Product) creation ● Customer Segmentation & Persona Development: Identifying early adopters, Mapping customer needs and behaviours.
Module 3 (Practical) (Credit 1): Branding, Digital Presence & Go-to-Market Strategy	
Learning Outcomes	After learning the module, learners will be able to
	1. Design a compelling brand identity for a fashion start-up.
	2. Develop effective digital marketing strategies using social media.
	3. Plan the launch and distribution of fashion products.
Content Outline	4. Understand the power of storytelling and influencer marketing in fashion.
	● Fashion Branding Essentials: Elements of a brand: name, logo, visual identity, tone, creating brand stories that connect ● Digital Marketing in Fashion: Role of Instagram, Pinterest, YouTube, Content marketing, email marketing, influencer outreach ● Go-to-Market Strategy: Product launch plan ● Online vs offline sales strategy (e-commerce, pop-ups, exhibitions) ● E-commerce & Marketplace Setup: Platforms: Shopify, Etsy, Amazon, Website basics, customer experience ● Collaborations & Community Building: Influencers, stylists, micro-communities
	After learning the module, learners will be able to
	1. Estimate start-up costs and plan a basic budget.
Learning Outcomes	2. Evaluate different sources of funding for fashion start-ups.

	3. Understand the legal requirements to start and protect a fashion business.
	4. Pitch a start-up idea with financial clarity.
Content Outline	1. Start-up Cost & Budgeting: Capital requirements, fixed vs variable costs, Product costing & pricing strategies 2. Funding Options: Bootstrapping, loans, angel investors, crowdfunding, Investor expectations & start-up valuation basics 3. Pitch Deck Preparation: Components: Problem, solution, business model, traction, team, financials 4. Legal Basics for Fashion Start-ups: Business registration (sole proprietorship, LLP, Pvt Ltd), GST, trade licenses, import/export licenses 5. Intellectual Property in Fashion: Trademark, copyright, design protection, Fashion piracy & legal safeguards

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Module 1: Understanding Fashion Startups & Ecosystem

Assignment 1: Market Gap Analysis in Fashion

- Identify and underserved emerging market in the fashion industry (e.g., adaptive fashion, sustainable kids wear, fashion for rural India).
- Explain why this market is a viable opportunity.
- Back your claim with simple data (surveys, articles, trends).

Assignment 2: Fashion Start-up Role-play / Debate

- Role-play or conduct a debate on:
 - "Is every fashion designer an entrepreneur?"
 - "Funding is more important than creativity in fashion startups"

Module 2: Strategy, Business Model & Value Proposition

Assignment 1: Lean Canvas Poster

- Use the Lean Canvas method to visually lay out your fashion startup idea including:
 - Problem, solution, key metrics, unfair advantage, cost structure
 - A2 Poster or Digital Submission

Assignment 2: Customer Persona Development

- Develop 2–3 detailed customer personas for your fashion brand idea. Include:
 - Name, age, lifestyle, income, shopping behaviour, style preferences
 - Canva, PowerPoint, or hand-drawn template

Module 3: Branding, Digital Presence & GTM Strategy

Assignment 1: Social Media Campaign Challenge

- Create a 1-week content plan for launching a new fashion product on Instagram
- Include post captions, hashtags, creative content ideas (reels/posts/stories)

Assignment 2: Logo & Brand Story Creation

- Design a logo and write a compelling brand story for your startup
- Explain how your visual identity reflects your business values
- Canva or drawing/sketch tools

Module 4: Funding, Financials & Legal Essentials

Assignment 1: Costing and Pricing Simulation

- Choose a fashion product (e.g., kurta, handbag, denim jacket)
- Create a detailed costing sheet: raw materials, labor, overheads
- Set 2 pricing models: cost-based and value-based
- Excel/Google Sheets

Assignment 2: Legal Startup Checklist

- Research and prepare a checklist of legal formalities required to start a fashion business in India
- Cover: business registration, GST, trademark, textile laws, e-commerce regulations

References:

1. Business of Fashion. (2024). *Startup Success in Fashion: The New Age of Direct-to-Consumer*. Retrieved from [<https://www.businessoffashion.com>]
2. Shopify. (2023). *How to Start a Fashion Brand Online – Beginner's Guide*. Retrieved from [<https://www.shopify.com/blog/fashion>]
3. Invest India. (2023). *Startup India – A Complete Guide for Entrepreneurs*. Retrieved from [<https://www.startupindia.gov.in>]
4. YourStory. (2023). *Top 10 Women-led Fashion Startups in India*. Retrieved from [<https://yourstory.com>]
5. Watt, A. (2022). *Fashion Marketing and Branding: A Complete Guide*. Bloomsbury Publishing.
6. Jain, S., & Kumar, N. (2021). *Innovative Business Models in the Indian Fashion Industry*. *Journal of Entrepreneurship and Innovation in Emerging Economies*, 7(1), 1–15.
7. Entrepreneurship in the Fashion Industry: Trends and Strategies. (2020). *International Journal of Business and Management Research*, 8(2), 54–61.
8. Yaganeh, H., & Dabbagh, R. (2019). *The Role of Digital Marketing in Fashion Startups*. *International Journal of Marketing Studies*, 11(3), 102–115.
9. Clarkson, J. (2019). *The Fashion Business Manual: An Illustrated Guide to Building a Fashion Brand*. Fashionary International.
10. Abraham, A. (2016). *Entrepreneurship Development and Management*. Pearson Education India.
11. Ries, E. (2011). *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*. Crown Business.
12. Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*. Wiley.
13. McKinsey & Company & The Business of Fashion. (Annual Reports). *The State of Fashion*. Retrieved from [<https://www.businessoffashion.com>]

Semester – III

.3.3 Major (Core)

Course Titles	Basic Fashion Illustration (Pr)
Course Credits	4 Credit's
Course Outcomes	After going through the course, learners will be able to
	Enhance student's ability to draw fashion figures and clothing.
	1. Develop sketching skills with a focus on proportion, movement, and style.
	2. Impart skills to visually communicate design ideas
	3. Create visually appealing fashion compositions using design principles
	4. Apply fabric suspension laws to depict accurate draping effects
Module 1 (Credit 1): Line, shape, color, texture, balance, contrast, and proportion in garment sketches	
Learning Outcomes	After learning the module, learners will be able to
	1. Apply line, shape, color, and texture to enhance fashion illustrations.
	2. Demonstrate balance, contrast, and proportion in garment sketches
Content Outline	● Basics of design ○ Elements of design - line, shape, color, texture, space, form, and value ○ Principals of design - emphasis, balance, alignment, contrast, repetition, proportion, movement, and white space (Adopt the elements and principles in fashion drawing)
Module 2 (Credit 1): Human anatomy and Croqui movement	
Learning Outcomes	After learning the module, learners will be able to
	1. Describe the fundamentals of human anatomy and body proportions.
	2. Illustrate croquis with different poses and movement variations
Content Outline	● Human Anatomy ○ Introduction to of human anatomy and proportions ● Croqui and movement. ○ Croqui and movement - showing different movements and mechanical poses (leg and hand, movement, front and 3/4 view), 8 head, 10 head and 12 head croqui for women, men and children

Module 3 (Credit 1) Accessory, Collar and sleeve Illustration	
Learning Outcomes	After learning the module, learners will be able to
	1. Create various Accessory illustrations as per the trend
	2. Develop different collar & sleeve designs suited for fashion illustrations
Content Outline	● Accessory designing ○ Accessory details to show Indian and western look that go well with the garment (1 or 2 examples to give basic concepts) such as jewelry, bags, shoes, hats, watches, purses , umbrella, hairstyle, etc. ● Basic necklines, color, sleeve and variation on half croqui. ○ Drawing of different neckline patterns (any 10) ○ Drawing of different color patterns (any 10) ○ Drawing of different sleeve pattern any (any 10)
Module 4: Law of Fabric Suspension	
Learning Outcomes	After learning the module, learners will be able to
	1. Render different fabric textures and falls on croquis effectively.
	2. Demonstrate the use of pleats, frills, ruffles, and gathers in garment illustration
Content Outline	● Law of fabric suspension ○ Rendering different fabrics and fall such as cotton, chiffon, silk, pleats, frills, ruffles, gathers, denim, leather for Terry Pile effect (each fabric effect on croqui)

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

1. Continuous internal evaluation of 100 marks
2. Four Modules of 25 marks each
3. No External examination
4. Total: Internal = 100 marks

References:

1. Castelion, Meher, (1994), Fashion Kaleidoscope. Calcutta.Rupa Publications.
2. Drake, Nicholas, (1994), Fashion illustration today. (Revised.) London. Thames & Hudson Ltd.
3. Garthe, Mary, (1995), Fashion and color. Rockport.Rockport Publishers Inc.
4. Ireland, Patrick John, (1989), Encyclopedia of fashion details. London.B.T. Batsford Ltd.
5. Knowles, Lori A., The practical guide to patternmaking for fashion designers:juniors, misses and women.
6. Mclimsey, Harriet T, (1963),Art in clothing selection. New York.Harper and Row Publishers.

7. McKelvey, Kathryn & Munslow, J. Anine, (2007), *Illustrating fashion*. (2nd Ed.). Oxford, Blackwell Publishers Ltd.
8. Tate, Sharon Lee & Edwards, Mona Shafer, (1996), *The Complete book of fashion illustration*. (3rd Ed.) Englewood Cliffs. Prentice Hall Inc.

Semester - III

.3.4 Minor Stream

Course Titles	Introduction to Home furnishings (Th)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. To learn to select home furnishing textile material according to their end use.
	2. To get acquainted with different varieties and sizes of bed linen available in the market
	3. To get knowledge of different types of curtains
	4. To get familiar with various types and dimensions of curtains.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify and describe various types of bed linen.
	2. Analyze and evaluate the factors influencing fabric selection, durability, and quality assessment of bed linen
Content Outline	● Introduction to Home Furnishings Definition and Importance of Home Furnishings Role of Home Furnishings in Interior Design Trends and Innovations in Home Furnishings ● BED LINEN ○ Meaning of bed linen ○ Types of bed linen ○ Bed Sheets - Fitted and flat ○ Bed Spread - Throw, Flounce, ○ Tailored ○ Pillow Case- ○ Selection of fabric for bed linen and their sizes ○ Estimation of fabric for bed sheets, bed spread and pillow cover. Obtaining longer wears from sheets and pillows case. Judging the quality of pillow.
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1. Differentiate and classify various types of curtains and draperies
	2. Evaluate and justify the selection of curtain materials and upholstery fabrics
Content Outline	● CURTAINS AND DRAPERIES

	○ Meaning and importance of curtains and draperies. ○ Selection of curtain material with reference to – ○ Size of the room ○ Style of furniture ○ Use of the room ○ Size and shape of the window ○ Ventilation. ○ Types of curtains – Rod Pocket, Grommet, Pinch Pleat, Black Out, Sheer, Draw Curtains ○ Draperies ○ Pleats used for curtains and draperies and estimating yardage. ○ Meaning of upholstery and types of fabrics used.
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Evaluation:

1. Continuous internal evaluation of 50 marks
2. Assignments - 10 and Case Study - 15 = 25 marks
3. Design Project – 10 and Presentation - 15 marks = 25 marks

References:

1. Bernard P CORbman - Textiles- fiber to fabric, Mac Graw Hill, Inc , sixth edition
2. Bindu L Datary - Curtains and Draperies
3. Helene levenson-Creating an Interior, Hall INC/Englewood cliffs, New Jersey. 1980.
4. Isabel B. Wingate- Textile fabrics and their selection, Hall, Inc, Engle wood cliffs, New Jersey, seventh edition.
5. Ideas for great window treatments - editions of sunset books- Book editor-Lynne Gilberg, Editorial director- Sunset book,Bob Doyle, fifth printing July 1995, Sunset publishing corporation
6. Kathrine Paddock Hess - Textile fibers and their use, Oxford and IBH publishing co, Sixth edition.
7. Larry Eisinger - Today's woman - small home Decorating, A Fawcett, publication Inc Greenwich.
8. Reader's Digest - Complete guide to sewing, Reader's digest associate, Inc 13th edition

Semester - III

.3.5 Open Elective Courses/ Generic (OEC)

Course Titles	Textile Craft of India (Pr)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. To learn various textile craft and their application.
	2. To Impart knowledge of textile craft techniques.
	3. To impart income-generating skills to learners
Module 1 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Demonstrate proficiency in basic hand knitting stitches.
	2. Construct a functional or decorative item using macrame techniques
Content Outline	● Hand Knitting ○ Basic knitting stitches ○ Garter, Stockinette, Rib Stich, Purl stich ● Macrame ○ Larks Head Knot, Square Knot, Alternating Square Knot, Spiral Knot (Sling bag / Mobile Pouch/ Poncho/ Chandelier/ Scarf/ Wall hanging/ Dream catcher/ Potholder/ Key Chain) <u>One sampler of each craft and one article using any one technique</u>
Module 2 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Demonstrate proficiency in applique technique
	2. Design and construct a functional or decorative item using hand quilting techniques
Content Outline	● Applique work ○ Fusible Web Applique, Needle Turn Applique ● Hand Quilting ○ (Lamp shade/ Table runner/ Cushion Covers/ Bag/ Dupatta/ Table Mats/ Storage Box) <u>One sampler of each craft and one article using any one technique</u>

Comprehensive Continuous Evaluation (CCE):

- **Continuous internal evaluation of 50 marks (each module 25 marks)**

References:

1. Anchor Needle and thread (2007 & 2008 series) 7. Chattopadhyaya K. (1985). Handicrafts of India. (Revised edition). New Delhi: Indian Council for Cultural Relations.
2. Creatingfashionaccessories/CyDecosseIncorporated,1993.-Minnetonka: Cowles Publishing, Inc.
3. Gillow Jand Barnad. (1991)Traditional Indian Textiles London: Thames and Hudson Ltd. 10.IrwinJ.andHallM. (1971). Indian Painted and Printed Fabrics Ahmadabad: Calico Museum of Textiles.
4. Kathryn M. K. and Munslow J.(2003). Fashion Design process, innovation and practice, published by Blackwell science LTD
5. Maria di spirito (2006). Designs for beaded Jewelry, II Castello collane 13.MurphyV.andGillR.(1991).Tie-dyedtextiles of London: Victoria and Albert Museum.

Semester – III**.3.7 Major (Core)**

Course Title	Theory of Knitting - Part I (Th)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be to
	1. Understand the basics of knitting.
	2. Gain knowledge about various knitting techniques used in modern knitting industry.
	3. Know about the basic and specialized knitted fabrics used in knitwear production.
Module 1(Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	• Understand the basics of knitted fabrics. • Acquire knowledge of different types of needles used in manufacturing knitted fabrics • Gain knowledge about the weft knitted fabrics. • Study the structural characteristics and distinguishing features of woven and knitted fabrics.
Content Outline	1. Elements of knitted fabric Loop structure and its parts, technical face and back, single- and double-faced structures, selvedge fabric, tubular and cut edged fabrics, course, wale, stitch density, GSM, effect of the number of wales and courses (fabric construction) on knit fabric properties, salient features of knits, comparison of woven and knitted fabrics. 2. Knitting needles Types of needles, diagram of each needle, name and functions of various parts of each needle, merits and demerits of each needle, knitting cams (rising cam, stitch cam, up throw cam, guard can=m, running cam) and their functions, knitting action of the latch needle, machine gauge. Collect different types of knitted fabrics-25 marks 3. Basic weft knitted fabrics Structure and characteristics of four basic weft knitted fabrics- single jersey, purl, rib, interlock. Comparison of warp and weft knitted fabrics. Prepare a swatch file of woven and knitted fabrics.

Module 2(Credit 1)	
Learning Outcome:	After learning the module, learners will be able to
	• Know common fabric defects and be able to identify it. • Understand basic knit structures. • Develop skills about the notation for analysis of knitted fabrics • Study the structural characteristics and distinguishing features of woven and knitted fabrics.
Content Outline	1. Definition and Causes of Common Fabric Defects Cloth falls out, holes/cracks, vertical lines, bar or horizontal stripes, drop stitches, laddering, cloudiness, spiral, bow skew 2. Specialised weft knit fabrics Basic principles, salient features and end uses of high pile, terry, velour, full- fashioned, jacquard, intarsia, inlay, plated, racked and loop transferred fabrics Document various defects of knitted fabrics- 10 marks 3. Knitting notation Description of weft (loop diagram, stitch and running notation) and warp (lapping diagram and chain notation) Knitting notations Stitch and running notations of weft knitted fabrics Cross miss, birds' eye, weft lock knit, single cross tuck, moss stitch, basket purl, half and full cardigans, half and full Milano ribs, Swiss and French double piques, Punta-di-Roma Prepare a diagram book of different stitches used in knitting with their notations- 15 marks

Evaluation:

Internal evaluation = 50 marks

References:

1. A. Wayne, Textiles, Motivate series, Macmillan, Education Ltd. London and Basingstoke
2. Brackenbury Terry, (1992), Knitted Clothing Technology, Oxford Blackwell Science Ltd.
3. D.B. Ajgaonkar, Knitting Technology, Universal Publication Corporation, Mumbai
4. Iyer/Mammel/Schach, Circular Knitting, Meisenbach, New York.
5. NCUTE- Programme Series, Knitting Technology, Indian Institute of Technology
6. Pam Dawson, 1984, Encyclopedia of Knitting, Lindon: Orbis Publishing Ltd.

Course Syllabus

Semester - IV

.4.1 Major (Core)

Course Titles	Basic Pattern Making and Grading (Pr)
Course Credits	4 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. To recognize the importance of accurate body measurements in order to make standard garments.
	2. To understand three methods of clothing construction.
	3. To learn slash and spread method to adopt various basic patterns.
	4. To develop skills in sewing variety of patterns with accuracy, good taste by basic pattern adaptations.
	5. To understand the various types of grading.
Module 1(Credit 1):	
Learning Outcome	After learning the module, learners will be able to
	1. To recognize the importance of accurate body measurements in order to make standard garments.
	2. To understand three methods of clothing construction.
Content Outline	● Tools and equipments required for pattern making and grading. ● Study of standard measurement charts and various types of figures. ● Introduction to flat pattern method: Slash and spread method and pivotal method Create slash and spread method front and back bodices (25 marks)
Module 2(Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. To learn slash and spread method to adopt various basic patterns.
Content Outline	● The following adaptations with slash and spread method on half scales "Basic Bodice Blocks" ● Darts, Yokes and Fullness, Sleeves, Collars. Any six patterns of each unit to be made on half size bodice block on paper only. Skirts- any 4 patterns to be made on half size bodice basic block on paper only.

Module 3(Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. To develop skills in sewing variety of patterns with accuracy, good taste by basic pattern adaptations
Content Outline	Any one pattern on full scale basic bodice block to be made on fabric. Prepare pattern on full scale basic bodice block (25 marks)
Module 4(Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. To understand the various types of grading.
Content Outline	- Grading - Introduction to various types of grading method- Nested Grading, Track Grading and Stock Grading - Grading with any one method: - A-Line skirt - Basic Front and Back Bodice - Basic set-in-sleeves. - Collar (any one basic) Design any one garment using grading method (25 marks)

Evaluation (CCE):

- Module 1 = 25 marks
- Module 2 = 25 marks
- Module 3 = 25 marks
- Module 4 = 25 marks
- No external exam.
- Total internal = 100 marks

References:

- Alpha Latzake E.J. and Ocrks B.V. (1969), Dress & Clothing Text Book- 3rd Edition Chass Bownel Co.
- Bishop Edua B. and Arch M.S. Z. (1960), The Bishop method of Clothing Construction, Revised Edition, J.B. Lippmeof.
- Bray Natalie, (1979), Dress Fitting (Basic Principles and Practice), Graduate Publishing.
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- Brenda Maylar, The Technique of Dress Design.

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8. Cooklin Gerry, (1990), Pattern Grading for Women's Clothes, BSP Professional books, Oxford London.
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10. Ervin Mabel D. (1979), Clothing for Modern 5 & 6th edition, Collier Macmillan.
11. 11. Ervin Mabel D. (1979), Practical Dress Design, Collier Macmillan.
12. Grading for Moderns, (1982), Fairchild Publication.
13. Jacob Anna Thomas (1985), The Art of Sewing, USB Publishers Distribution Ltd. New Delhi.
14. Jeanne Price & Bernard Zamkoff, (1987), Grading Techniques for Modern Design, Fairchild Publications.

Semester - IV

.4.2 Major (Core)

Course Titles	Fundamentals of Apparel Merchandising and Marketing (Th)
Course Credits	4 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. Acquire knowledge about merchandising activities.
	2. Develop the skills and qualities needed for merchandiser
	3. Interpret current market and fashion trends
	4. Acquire knowledge of international marketing
	5. Analyze consumer behavior in relation to product and brand preferences.
	6. Acquire the knowledge use of promotional tools
Module 1 (credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Define key merchandising concepts, including its functions and organizing structures
Content Outline	● Introduction to merchandising. ○ Definition ○ Functions of Merchandising Organizing structure. ○ Scope of Activities. ○ Qualities needed, skills required. ○ Role of Merchandiser in Garment production Units. ○ Sampling Process and Garment development ✓ Buyer's specifications ✓ Pattern Making, Cutting, Stitching,Finishing and Accessories. ✓ Selection, Product design and development. ● Merchandising Calendar ○ Current Market trends ○ 3Fashion Trends Prepare the project on current fashion trend (10 marks)
Module 2 (credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify the scope of merchandising activities
Content outline	● Costing/ Pricing and Budgeting

	○ Preparation of budget, Cash Flow, Break Even Point ○ Elements of Costing of different Garments. ● International Commercial Terms (In brief) ○ Cost Insurance ○ Buyers Documents ○ Purchase Requisitions ○ Purchase Order ○ Export documentations like Letter of credit, Performa Invoice, Seller's bill to buyer, Quality and Inspection & Documentation Prepare a project on detailed cost analysis of any garment (10 marks)
Module 3 (credit 1) Theory:	
Learning Outcomes	After learning the module, learners will be able to
	1. Explain the fundamentals and significance of marketing research.
Content Outline	● The Basics of Marketing ○ Definition and Importance of Marketing ○ Role of Marketers and Marketing 2. Marketing research ○ Definition of Marketing Research ○ Role of Marketing Research ○ Consumer Behaviour- Product and brand Prepare a project on analysis of marketing strategies of a popular textile brand. (15 marks)
Module 4 (credit 1) Theory:	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify different advertising methods and their importance in promotions
Content Outline	● Advertising and sales promotion ○ Advertising and importance of advertising. ○ Sales promotion and their objectives ● Types of customer sales promotion ○ Coupons ○ Rebates, Samples, Free Product Demo Indoor/ Outdoor, Point of purchase (POP), Trade fair, Incentive allowance Back to Back sales promotion, Window displays, Fashion Shows Design an advertisement to promote an apparel (15 marks)

Assignments/ Activities towards Comprehensive Continuous Evaluation (CCE):

1. Internal :4 modules to be considered – 50 marks
2. External examination- 50 marks
3. Total : Internal - 50 + External -50 = 100 marks

References:

1. Bateman, Thomas S.Snell, Scott A, 2003: Management: Competing in the new era.(5th Ed), New Delhi, Tata Mcgraw-Hill Publishing Co-Ltd.
2. Donnellan, John 1996, Merchandise buying & management, New York Fairchild Publications.
3. Kotler, Philip & Keller, Kevin Lane, Marketing Management.
4. Govindarajan, M & Natrajan, S, 2005: Principles of Management, New Delhi, Prentice Hall of India Pvt Ltd.
5. Stone, E., 1985, Fashion Merchandising 4th Ed, New York Macmillan Book.
6. Sherlekar, S. A., 1985, Marketing Management (13th Rev Ed) Mumbai, Himalaya Publishing House.
7. www.textilemaster.net, Pocket Textile Merchandising & Marketing Expert.
8. Swapna Pradhan, Retail Management, Tata Mcgraw Hill Pub, Co, Ltd, New Delhi.

Semester - IV**.4.3 Major (Core)**

Course Titles	Textile Science (Th+Pr)
Course Credits	4 Credit's (2 Th + 2 Pr)
Course Outcomes	After going through the course, learners will be able to
	1. Acquire knowledge of different kinds of natural and manmade fibers.
	2. Understand the fabric behavior with reference to fiber, yarn and fabric properties.
	3. Develop an understanding of different kinds of blends.
	4. Acquire the knowledge of different types of finishes.
Module 1 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Acquire the knowledge of different kinds of natural and manmade fibers.
	2. Develop an understanding of different kinds of blends.
	3. Understand the fabric behavior with reference to fiber, yarn and fabric properties.
Content Outline	● Fiber Classification (TFPIA) Primary and Secondary Properties ● Fiber Identification methods ● Polymerization ● Spinning and its types ● Mixtures and blends ● Fabric Geometry- Definition, Geometric Factors-Abrasion resistance, Aesthetic factors- wrinkle recovery, ● Comfort factors- air Permeability, Moisture relationship
Module 2 (Credit 1):	
Learning Outcome:	After learning the module, learners will be able to
	1. Acquire knowledge of different kinds of manmade fibers.
	2. Gain knowledge of various applications of textile fibers.
Content Outline	● Manmade regenerated fibers- Viscose rayon and Polynosic rayon ● Modified cellulosic Fibers-Acetate ● Polyamide fibers- nylon 6, Nylon 6,6 Nomex and Kevlar ● Polyester fibers ● Acrylic and Modacrylic

	● Olefin fibers- Polyethylene, Polypropylene, (Properties and Applications only) ● Elastomeric fibers- Spandex and Lycra
Module 3 (Credit 1):	
Learning Outcome:	After learning the module, learners will be able to
	1. Acquire the knowledge of different types of finishes
	2. Learn about classification of textile finishes
	3. Gain knowledge about functions of different textile finishes
Content Outline	● Classification of Finishes ● Definition and Uses of Following finishes- ● Basic Routine finishes- Tentering, Mercerization, Calendering ● Special Finishes- Carbonizing, Weighting and Degumming ● Finishes for Appearance and Hand- Heat Setting, Embossing fabrics ● Special Finishes to improve the performance of fabrics- ● Antistatic, Flame retardant, Moth proof, stain and Soil resistance finish, Water Repellent finish and Water Proof finish
Module 4 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Develop skill in identifying different types of textile fibers and their blends.
	2. Analyze the types of blends
Content Outline	● Identification of Fibers by using Microscopic, Burning and Chemical Tests ● Identification of Pure fibers- ● Cotton, jute, wool, silk, viscose rayon, nylon, polyester, acrylic ● Identification of blends- (Quantitatively and Qualitatively) ● Teri cot, Cots wool, Teri viscose, cotton acrylic or any other latest blend available in the market

Evaluation:

- Theory: Internal 50 marks and External 50 marks
- Practical: Internal 25 marks and External 25 marks
- Internal: Theory+ practical marks-= 25 marks
- External: Theory

- Total: Internal- 50 marks + External -50 marks = 100 marks

References:

1. Collier billie & Epps, Helen (1999)- Textile Testing and Analysis- Upper Saddle river, Merill Publishing
2. Gohl Vilensky, (1983)- Textile Science, Melbourne Longman Cheshire, Pvt. Ltd.
3. Joseph M, (1993) Introductory Textile Science, 6th Edition, Fort Worth Harcourt Brace Jovanovich College Publishers
4. Joseph M, (1988) Essentials of Textile Science, 4th Edition Fort Worth Harcourt Brace Jovanovich College Publishers
5. Moncriff R.W. (1975), Manmade fibers (6th Edition) London, Newnes- Butterworth
6. Parikh J.G. (1977), Manmade fibers Cellulose and Synthetic, 2nd Edition, SASMIRA , Bombay
7. Prayag R.S. (1989) Textile Finishing L.R. Prayag Publication, Dharwad
8. Tortora (1992) Understanding Textiles 4th Edition, New York Macmillan Publishing Company
9. Wingate Isabel (1976) Textile Fabrics and their Selection, New Jersey, Prentics Hall Inc.
10. Wynne (1997) Textiles- Motivate series, London, Macmillan Education, Ltd.

Semester - IV

.4.4 Open Elective Courses/ Generic (OEC)

Course Titles	Surface Ornamentation on Textiles (Pr)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. Familiarize the student with the role of surface ornamentation on textiles.
	2. Identify various material suitable for surface ornamentation.
	3. Acquaint with various surface ornamentation techniques.
	4. Apply various types of ornamentation techniques.
	5. Apply knowledge in developing product.
Module 1 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Adapt skills of embroidery techniques for surface ornamentation of textiles
Content Outline	● Surface Ornamentation by Embroidery – a) Kantha / Kasuti Embroidery on Dupatta /Stole - Or b) Satin Embroidery on Dupatta / Stole Make one article with the given embroidery technique – 25 marks
Module 2 (Credit 1):	
Learning Outcomes	After learning the module, learners will be able to
	1. Develop skills in various traditional paintings.
Content Outline	● Traditional Fabric paintings- Madhubani, Kalamkari, Phad, Pichwai, Warli. Make any one article with the painting technique on stole/Apparel/table cover– 25 marks

Evaluation:

1. Continuous internal evaluation of 50 marks
2. Each module of 25 marks
3. No external examination.

References:

1. Bernard P CORbman - Textiles- fiber to fabric, Mac Graw Hill,Ine ,sixth edition

2. Bindu L Datary - Curtains and Draperies
3. Helene levenson-Creating an Interior, Hall INC/Englewood cliffs, New Jersey. 1980.
4. Isabel B. Wingate- Textile fabrics and their selection, Hall, ine, Engle wood cliffs, New Jersey, seventh edition.
5. Ideas for great window treatments - editions of sunset books- Book editor-Lynne Gilberg, Editorial director- Sunset book,Bob Doyle, fifth printing July 1995, Sunset publishing corporation
6. Kathrine Paddock Hess - Textile fibers and their use, Oxford and IBH publishing co, Sixth edition.
7. Larry Eisinger - Today's woman - small home Decorating, A Fawcett, publication ine Greenwich.
8. Reader's Digest - Complete guide to sewing, Reader's digest associate, Ine 13th edition

Semester – IV

.4.5 Skill Enhancement Courses (SEC)

Course Titles	Children's Wear (Pr)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. Develop an ability in students to select appropriate fabrics for kid's wear
	2. Acquire the knowledge of fabric selection.
	3. Make students acquaint with the various patterns for kid's wear
	4. Develop skills in sewing with accuracy
	5. Acquire knowledge about children's wear
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1. Acquire the knowledge about basics of kid's clothing
	2. Recognize importance of accurate body measurements
Content Outline	● Introduction of basic seams, pleats and fasteners ● Clothing for infants (0-6 months) ○ Baby layette- bib, baby diaper cover, zhabla Collect various patterns used for baby garments (as per latest trend) (25 marks)
Module 2 (Credit 1)	
Learning Outcome:	After learning the module, learners will be able to
	1. Impart knowledge of different types of fabrics used in making the garments
Content Outline	● Clothing for toddlers (6 months to 2 years) ○ Romper or sunsuit ○ Night suit ○ A-line frock with circular skirt Collect latest trend fashion used for toddlers (as per latest trend) (25 marks)

Comprehensive Continuous Evaluation (CCE):

1. Internal Practical Module 1 and 2=25marks each
2. No External Practical exam
3. Total Practical evaluation = 50 marks

References:

1. Bray Natalie, (1979), Dress Fitting (Basic Principles and Practice), Graduate Publishing.
2. Bray Natalie, (1978), Dress Pattern Designing-4th Edition, Ravada Publishing.
3. Bray Natalie, (1978), More Dress Pattern Designing, Ravada Publishing.
4. Brenda Maylar, The Technique of Dress Design.
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6. Cooklin Gerry, (1990), Pattern Grading for Women's Clothes, BSP Professional books, Oxford London.
8. Dunn Bailey A. & Venisckle Wands, (1970) Steps in Clothing Skills, Chas A. Bewnel Co.
9. Dave Rajgopalan, ShivankamachiMargadarshika

Semester – IV

.4.7 Minor Stream

Course Titles	Painting and Printing in Interiors (Th)
Course Credits	2 Credit's
Course Outcomes	After going through the course, learners will be able to
	1. To introduce the role of painting and printing in interior decoration.
	2. To understand various painting and printing techniques used in interior spaces.
	3. To explore decorative surface treatments for enhancing interior aesthetics.
	4. To develop an appreciation for traditional and contemporary applications of painting and printing in interiors.
Module 1 (Credit 1) Traditional and Decorative Painting Techniques for Interiors	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify various wall and decorative painting techniques used in interiors.
	2. Differentiate between stencil, sponge, and textured painting methods.
	3. Recognize the features and significance of Madhubani, Warli, Pithora, and Gond Art.
	4. Analyze the application of traditional painting styles in interior decoration.
Content Outline	• Meaning and importance of painting and printing in interior design. • Historical development of decorative surface treatments. • Wall painting and mural art. • Stencil painting. • Sponge painting. • Textured painting techniques. • Folk and traditional painting styles used in interiors • Madhubani • Warli • Pithora • Gond Art • Applications of decorative painting in residential and

	commercial interiors.
Module 2 (Credit 1) Printing Techniques for Interior Furnishings	
Learning Outcomes	After learning the module, learners will be able to
	1. Identify various decorative painting techniques used in interior design, including stencil painting, sponge painting, and textured painting.
	2. Explain the characteristics, motifs, and cultural significance of traditional Indian painting styles such as Madhubani, Warli, Pithora, and Gond Art.
	3. Differentiate between various decorative painting techniques based on their visual effects, materials, and applications.
	4. Analyze the aesthetic and functional role of decorative paintings in enhancing interior spaces.
Content Outline	• Block Printing ○ Introduction and historical background. ○ Types of blocks and materials used. ○ Process of block printing. ○ Applications in interiors. • Screen Printing and Stencil Printing • Screen Printing ○ Introduction and history. ○ Types of screens. ○ Printing process and techniques. • Stencil Printing ○ Introduction and principles. ○ Preparation and use of stencils. • Digital Printing and Contemporary Trends • Digital Printing ○ Introduction to digital textile printing. ○ Printing process and technologies.

Assignments:

• **Project 1**

Collect images and information on traditional Indian block-printed textiles (Bagru, Sanganeri, Ajrakh).

• **Project 2**

Prepare a collage showing the use of decorative painting in homes, offices, hotels, restaurants, or retail spaces.

Evaluation

- **Module wise internal Assessment for 50 marks.**
- **Exam of 50 marks.**

References

1. Bhatnagar, P. (n.d.). Traditional Indian textile printing. Publisher.
2. Parthasarathy, S. (n.d.). Textile design and printing. Publisher.
3. Gillow, J., & Barnard, N. (1991). Traditional Indian textiles. Thames & Hudson.
4. Balakrishnan, U. R. (n.d.). Textiles and furnishings. Publisher.
5. Textile and apparel design journals and publications. (n.d.). Various publisher