

Course structure

M. Com. Course Structure Semester I All Papers Compulsory

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Financial Management - 100001	4	4		1.5	50	50	100
2	Strategic Management - 100002	4	4	-	1.5	50	50	100
3	Corporate Accounting – 100003	4	4	-	1.5	50	50	100
4	Economic and Business Environment– 100004	4	4	-	1.5	50	50	100
5	Basics of Finance and Accounts – 100005	4	4		1.5	50	50	100
	Total	20	20	-		250	250	500

Semester II Three Papers Compulsory and Two Papers Optional

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Economic and Business Policies - 200001	4	4		1.5	50	50	100
2	Accounting for Managerial Decisions –200002	4	4	-	1.5	50	50	100
3	Research Methodology-200004	4	4	-	1.5	50	50	100
4	Specialization Paper I 210601	4	4		1.5	50	50	100
5	Specialization Paper II 210602	4	4	-	1.5	50	50	100
	Total	20	20	-		250	250	500

Semester III Three Papers Compulsory and Two Papers Optional

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Consumer Behaviour 300002	4	4		1.5	50	50	100
2	International Business 300003	4	4	-	1.5	50	50	100
3	Specialization Paper III 210603	4	4	-	1.5	50	50	100
4	Specialization Paper IV 210604	4	4	-	1.5	50	50	100
5	Research Project 300077	4	4		1.5	50	50	100
	Total	20	20	-		250	250	500
Semester IV	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Retail Banking 400001	4	4		1.5	50	50	100
2	Financial Services 400002	4	4	-	1.5	50	50	100
3	Research Project 400077	4	4	-	1.5	50	50	100
5	Internship 400088	8	8		1.5	100	100	200
	Total	20	20	-		250	250	500

Internship = 8 credits

Project Work = 08 credits

Specialization Subjects

	Groups	L	Cr	P/T	D	Externals	Internals	Total
I	<u>Group A Finance</u>							
	Financial Institutions & Markets – 210101	4	4		1.5	50	50	100
	Security Analysis & Portfolio Management – 210102	4	4	-	1.5	50	50	100
	Treasury & Risk Management – 310103	4	4	-	1.5	50	50	100
	Financial Instruments & Derivatives –310104	4	4	-	1.5	50	50	100
II	<u>Group B Marketing Management</u>							
	Introduction to Marketing Management – 210201	4	4		1.5	50	50	100
	Integrated Marketing Communication - 210202	4	4	-	1.5	50	50	100
	Product and Brand Management – 310203	4	4	-	1.5	50	50	100
	Service Marketing and Customer Relationship Management - 310204	4	4	-	1.5	50	50	100
III	<u>Group C Human Resource Management</u>							
	Organizational Behaviour – 210301	4	4		1.5	50	50	100
	Talent Management and Reward System – 210302	4	4	-	1.5	50	50	100
	Leadership Skills and Change Management – 310303	4	4	-	1.5	50	50	100
	Key People Management, Retention and Human Resource Audit - 310304	4	4	-	1.5	50	50	100
IV	<u>Group D Retail Management</u>							
	Modern Retailing Operations – 210401	4	4		1.5	50	50	100
	E Commerce – 210402	4	4	-	1.5	50	50	100
	Brand Management – 310403	4	4	-	1.5	50	50	100
	Logistics & Supply Chain Management – 310404	4	4	-	1.5	50	50	100
V	<u>Group E Finance & Taxation</u>							
	Corporate Tax Planning & Management Paper I – 210501	4	4		1.5	50	50	100
	Financial Auditing & Taxation Paper I 210502	4	4	-	1.5	50	50	100
	Corporate Tax Planning & Management Paper II – 310503	4	4	-	1.5	50	50	100
	Financial Auditing & Taxation Paper II – 310504	4	4	-	1.5	50	50	100
VI	<u>Group F Advanced Management Accounting & Auditing</u>							
	Advanced Accountancy Paper I – 210601	4	4		1.5	50	50	100
	Advanced Cost Accounting & Auditing Paper I – 210602	4	4	-	1.5	50	50	100
	Advanced Accountancy Paper II – 310603	4	4	-	1.5	50	50	100
	Advanced Cost Accounting & Auditing Paper II – 310604	4	4	-	1.5	50	50	100