



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mign., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2022-23/808

Date: - 20/03/2023

TIME TABLE

Name of the Faculty : Faculty of Communication and Media
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : V (Repeater)
Pattern : 2014
Exam Month / Year : April/May- 2023

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Thursday 27/04/2023	5101	Research in Mass Media Advertising & PR	75	02.30 p.m. to 05.00 p.m.
	5201	Research in Mass Media Journalism		
	5301	Research in Mass Media Animation		
Saturday 29/04/2023	5102	Advertising and marketing	75	02.30 p.m. to 05.00 p.m.
	5302	Introduction to Animation		
	5205	Press Laws and ethics		
Wednesday 03/05/2023	5204	Magazine and journals	75	02.30 p.m. to 05.00 p.m.
	5104	Branding		
	5303	Animation Scripting		
Saturday 06/05/2023	5103	Consumer Behaviour	75	02.30 p.m. to 05.00 p.m.

Note: Practical Examination should be conducted before Theory Examinations.

Prepared by : [Signature]
Verified by : [Signature]
Assistant Registrar : [Signature] 20/3/2023

[Signature]
21/3/23
(Dr. Pradnya Wakpajjan)
Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____