



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : aexam@sndt.ac.in; ar2exam@sndt.ac.in

DCRE (D): 2001 2158
Dt. Registrar: 2001 1024
Asst. Registrar: 2001 0136
Asst. Registrar 2: 2000 3250
M.A., B.Ed., U. St., Nag.: 2000 2102
B.A., B. Com., M. Com., Law: 2001 1992
Accounts: 2000 2274
Degree, M.Com., Com.: 2001 2077
M.Phil., Ph.D.: 2000 3259
Cybernetics: 2001 2088
Tech., Pharm., BCA, BMS: 2001 2000

Ref.: Exam /M.B.A. (Marketing)/T.T./2022-23/405

Date: - 05/ 04/ 2023

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce

Name of Program / Exam : Master of Business Administration
(MBA) (Marketing)

Semester /Yearly : Semester -IV (Fresh/ Repeater)

Pattern : (2018 Pattern)

Exam Month / Year : April -2023

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Monday 24-04-2023	4001	Corporate Strategy	50	11.00 a.m. to 01.00 p.m.
Tuesday 25-04-2023	4002	Sales and Distribution Management	50	11.00 a.m. to 01.00 p.m.
Wednesday 26-04-2023	4003	Consumer Behaviour & Advanced Marketing Research	50	11.00 a.m. to 01.00 p.m.
Thursday 27-04-2023	4004	B2B Marketing	50	11.00 a.m. to 01.00 p.m.
Friday 28-04-2023	4005	International Marketing	50	11.00 a.m. to 01.00 p.m.
Saturday 29-04-2023	4006	Marketing to base of Pyramid consumers	50	11.00 a.m. to 01.00 p.m.

Prepared by : A. Lakshetty 5/4/23

Verified by : _____

Assistant Registrar : [Signature] 5/4/23

[Signature]
(Dr. Pradnya Wakpajnjan)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____