



SHREEMATI NATHIBAI DAMODAR THACKERSEY

WOMEN'S UNIVERSITY

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DOES ID : 2601 0128
Dy. Registrar : 2601 1024
Asst. Registrar : 2601 0118
Asst. Registrar : 2600 3250
M.A., B.Ed., H. Sc., Neg. : 2600 3302
M.A., B. Com., M. Com., Law : 2601 1000
Accounts : 2600 0274
Degree. Inqrs., Cells : 2601 2077
M.Phil., Ph.D. : 2600 3250
Confidential : 2601 2045
Tech. Pharm., B.O., BMS : 2601 0485

Ref.: Exam /MBA(HRM)/T.T./2022-23/405

Date: - 05/ 04/ 2023

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce

Name of Program / Exam : MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
(Marketing)

Semester /Yearly : Semester -III (Repeater)

Pattern : (2018 Pattern)

Exam Month / Year : April -2023

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Monday 24-04-2023	3001	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	50	02.00 p.m. to 04.00 p.m.
Tuesday 25-04-2023	3004	Integrated Marketing Communication	50	02.00 p.m. to 04.00 p.m.
Wednesday 26-04-2023	3005	Product and Brand Management	50	02.00 p.m. to 04.00 p.m.
Thursday 27-04-2023	3006	Services Marketing	50	02.00 p.m. to 04.00 p.m.
Friday 28-04-2023	3007	Retail Management	50	02.00 p.m. to 04.00 p.m.
Saturday 29-04-2023	3008	Digital and Social Media Marketing	50	02.00 p.m. to 04.00 p.m.

Prepared by : Shreshetty - 5/4/23

Verified by : _____

Assistant Registrar : _____

P.S. m. j. j. j.
5/4/23

(Dr. Pradnya Wakpajjan)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____