# SNDT WOMEN'S UNIVERSITY

### PARIKSHA BHAVAN

Sir Vithaldas Thackersey Vidyavihar Juhu Road, Santacruz (West), Mumbai – 400 049.



## श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ परीक्षा भवन

सर विठ्ठलदास ठाकरसी विद्याविहार जुहू रोड, सांताकूझ (पश्चिम), मुंबई – ४०० ०४९.

Date: - 18/03/2024

Ref.: Exam /BAMM /2023-24/249

### TIME TABLE

Name of the Faculty

Name of Program/Exam

Semester/Yearly Pattern

Exam Month / Year

Faculty of Science and Technology Bachelor of Arts (Mass Media)

: V (Repeater)

: Revised - 2014

April - 2024 (Summer)

#### THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Tuesday 23/04/2024	5101	Introduction to Research (Advertising)	75	02.00 p.m. to 04.30 p.m.
	5201	Introduction to Research (Journalism)		
	5301	Introduction to Research (Animation)		
Thursday 25/04/2024	5102	Advertising and Marketing	75	02.00 p.m. to 04.30 p.m
	5202	Political and Economic Reporting		
	5302	Introduction to Animation		
Tuesday 30/04/2024	5103	Branding	75	02.00 p.m. to 04.30 p.m
	5205	Magazines and Journals		
	5305	Animation and Scripting		

Note: Practical & College Level Examination Should be conducted before University Theory Examinations. (Between 06/04/2024 To, 15/04/2024)

Prepared by: 103 2024
Verified by: 1344
Assistant Registrar:

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated:-