SNDT WOMEN'S UNIVERSITY PARIKSHA BHAVAN

Sir Vithaldas Thackersey Vidyavihar Juhu Road, Santacruz (West), Mumbal – 400 049.



श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ परीक्षा भवन

सर विद्वलवास ठाकरसी विद्याविहार जुहु रोड, सांताकूझ (पश्चिम), मुंबई – ४०० ०४९,

Date: - 12/03/2025

Ref.: Exam /BAMM /2024-2025/355

TIME TABLE

Name of the Faculty

Faculty of Science and Technology

Name of Program/Exam

Bachelor of Arts (Mass Media)

Semester /Yearly

V (Repeater)
 Revised - 2014

Pattern Exam Month / Year

April / May - 2025 (Summer)

THEORY

SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
5101	Introduction to Research (Advertising)	75 / -	02.00 p.m. to 04.30 p.m.
Wednesday 09/04/2025 5201	Introduction to Research (Journalism)		
	Introduction to Research (Animation)		
Saturday 12/04/2025 5302	Advertising and Marketing	75	02.00 p.m. to 04.30 p.m.
	Political and Economic Reporting		
	Introduction to Animation		
5103 Wednesday 16/04/2025 5305	Branding	75	02.00 p.m. to 04.30 p.m
	Magazines and Journals		
	Animation and Scripting		
	5101 5201 5301 5102 5202 5302 5103 5205	5101 Introduction to Research (Advertising) 5201 Introduction to Research (Journalism) 5301 Introduction to Research (Animation) 5102 Advertising and Marketing 5202 Political and Economic Reporting 5302 Introduction to Animation 5103 Branding 5205 Magazines and Journals	SOBJECT CODE S101 Introduction to Research (Advertising)

Note: Note: Practical / Viva Exam (Between 02/04/2025 to 05/04/2025)

Prepared by :

Verified by:

Assistant Registrar :

(Dr. Sanjay Nerkar)

131376

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated:-