



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

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Degree, Migm., Certi. : 2661 2877  
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Confidential : 2661 2265  
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2021-22/118

Date: - 09/08/ 2021

TIME TABLE

Name of the Faculty: Faculty of Communication and Media  
Name of Program/Exam : Bachelor of Arts (Mass Media)  
Semester /Yearly : IV( Repeater)  
Pattern : 2014  
Exam Month / Year : August 2021

**THEORY**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Tuesday 24/08/2021	4001	Introduction to Broadcast Media	11.00 a.m. to 12.30 p.m.
Wednesday 25/08/2021	4002	Integrated Marketing Communication	11.00 a.m. to 12.30 p.m.
Thursday 26/08/2021	4003	Introduction to New Media	11.00 a.m. to 12.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

Prepared by : [Signature] 9.8.21  
Verified by : [Signature] 10.8.21  
Assistant Registrar : [Signature]  
Deputy Registrar : [Signature]

[Signature]  
10/8/21  
(Dr. Sanjay Shedmake)  
Director ( Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- \_\_\_\_\_