



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

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Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2021-22/180

Date: - 03/12/ 2021

**TIME TABLE**

Name of the Faculty: Faculty of Science and Technology  
Name of Program/Exam : Bachelor of Arts (Mass Media)  
Semester /Yearly : III (Repeater)  
Pattern : Revised- 2014  
Exam Month / Year : January 2022

**THEORY**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Saturday 15/01/2022	3001	Introduction to Print Media	75	11.00 a.m. to 12.30 p.m.
Monday 17/01/2022	3002	Basics of Advertising	75	11.00 a.m. to 12.30 p.m.
Tuesday 18/01/2022	3003	Fundamentals of Public Relations	75	11.00 a.m. to 12.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

Prepared by : 3.12.21

Verified by : \_\_\_\_\_

Assistant Registrar : 4/12/21

Deputy Registrar : 4/12

(Dr. Sanjay Shedmake)

Director ( Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- \_\_\_\_\_