



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2021-22/180

Date: - 03/12/ 2021

TIME TABLE

Name of the Faculty: Faculty of Science and Technology
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : IV (Repeater)
Pattern : Revised- 2014
Exam Month / Year : January 2022

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Saturday 15/01/2022	4001	Introduction to Broadcasting	75	02.00 p.m. to 03.30 p.m.
Monday 17/01/2022	4002	Integrated Marketing Communication .	75	02.00 p.m. to 03.30 p.m.
Tuesday 18/01/2022	4003	Introduction to New Media	75	02.00 p.m. to 03.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

Prepared by :

[Signature]
3.12.21

Verified by :

Assistant Registrar :

Deputy Registrar :

[Signature]
4/12/21
[Signature]
4/12

(Dr. Sanjay Shedmake)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____