



**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

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Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgm., Certi. : 2661 2877
M.Phil., Ph.D. : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2022-23/618

Date: - 17/10/2022

TIME TABLE

Name of the Faculty : Faculty of Communication and Media
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : V (Repeater)
Pattern : 2014
Exam Month / Year : November/December- 2022

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Saturday 26/11/2022	5101	Research in Mass Media Advertising & PR	75	11.00 a.m. to 01.30 p.m.
	5201	Research in Mass Media Journalism		
	5301	Research in Mass Media Animation		
Tuesday 29/11/2022	5102	Advertising and marketing	75	11.00 a.m. to 01.30 p.m.
	5302	Introduction to Animation		
	5205	Press Laws and ethics		
Thursday 01/12/2022	5204	Magazine and journals	75	11.00 a.m. to 01.30 p.m.
	5104	Branding		
	5303	Animation Scripting		
Saturday 03/12/2022	5103	Consumer Behaviour	75	11.00 a.m. to 01.30 p.m.

Note: Practical Examination should be conducted before Theory Examinations.

Prepared by : _____

Verified by : _____

Assistant Registrar : _____

Assistant Registrar: _____

(Dr. Sanjay Shedmake)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____