



SHREEMATI NATHIBAI DAMODAR THACKERSEY

WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in .E-mail : doee@sndt.ac.in; dexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Neg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgmt., Cert. : 2661 2677
M.Phil., Ph.D. : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /MBA(HRM)/T.T./2022-23/333

Date: - 01/ 11/ 2022

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce

Name of Program / Exam : MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

(Marketing)

Semester /Yearly : Semester –III (Fresh/Repeater)

Pattern : 2018 Pattern

Exam Month / Year : December -2022

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Wednesday 07-12-2022	3001	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	50	11.00 a.m. to 01.00 p.m.
Friday 09-12-2022	3004	Integrated Marketing Communication	50	11.00 a.m. to 01.00 p.m.
Monday 12-12-2022	3005	Product and Brand Management	50	11.00 a.m. to 01.00 p.m.
Wednesday 14-12-2022	3006	Services Marketing	50	11.00 a.m. to 01.00 p.m.
Friday 16-12-2022	3007	Retail Management	50	11.00 a.m. to 01.00 p.m.
Monday 19-12-2022	3008	Digital and Social Media Marketing	50	11.00 a.m. to 01.00 p.m.

Prepared by: Shreyas Kulkarni

Verified by: Dr. Sanjay Shedmake 02/11/2022

Assistant Registrar: Dr. Sanjay Shedmake 12/11/22

(Dr. Sanjay Shedmake)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note: Time Table upload on website on dated :- _____