#### SNDT WOMEN'S UNIVERSITY PARIKSHA BHAVAN

Sir Vithaldas Thackersey Vidyavihar Juhu Road, Santacruz (West), Mumbal – 400 049.



### श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ परीक्षा भवन

सर विद्वलदास ठाकरसी विद्याविहार जुहु रोड, सांताकूझ (पश्चिम), मुंबई – ४०० ०४९.

Ref.: Exam / Interdisciplinary /BAMC/2025-26/193

Date: 08th October 2025

## TIME TABLE

Name of the Faculty

Name of Program / Exam

Semester / Yearly

Pattern

Exam Month / Year

: Faculty of Interdisciplinary

: Bachelor of Arts (Mass Communication)

: Semester - III (Fresh)

: 2024 NEP

: November - 2025 (Winter)

Time: 11.00 am to 01.00 pm Total: 50 Marks

Date	Sub Code	Major (Core)1		
Wednesday	30143211	Introduction to Print Media (JOURNALISM)		
	30143311	Introduction to Advertising & Marketing (ADVERTISING)		
12/11/2023	30143411	Introduction to Graphic Design (ANIMATION)		
		Major (Core)2		
	30143212	Broadcast Media- Radio and Television (JOURNALISM)		
Friday 14/11/2025	30143312	Event Management (ADVERTISING)		
14/11/2023	30143412	Multi-media Applications (ANIMATION)		
		MAJOR (CORE)3		
Monday 17/11/2025	30143213	Film communication (JOURNALISM)		
	30143313	Film Communication (ADVERTISING)		
	30143413	Basics of Art & Drawing (ANIMATION)		
		MINOR STREAM		
Wednesday 19/11/2025	30343111	History of Indian Media (BAMC)		
		OEC (Any one from the following list)		
Friday 21/11/2025	30410111	English for Report and Research Paper Writing (ENGLISH)		
	30410112	English for Professional Development (ENGLISH)		
	30410211	Gujarati Patrakaratva (Feature Writing) Lekh Lekhan Kala (GUJARATI)		
	30410311	Yatra Vrutant (HINDI)		
	30410411	Marathi Rupak Katha (MARATHI)		
	30410511	Vedkalinrutika (SANSKRIT)		
	30410611	Economy of Maharashtra (ECO)		
	30410711	Geography of Natural Disaster (GEO)		

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सर विट्ठलदास ठाकरमी विद्याविहार जुहू रोड, मांताकूल (पश्चिम), मुंबई – ४०० ०४९.

	30410811	Women in Indian Society (HISTORY)
	30410812	International Tourism (HISTORY)
	30410911	Women's Movement in India (POLI SCI)
	30411011	Health Psychology (PYSCHOLOGY)
	30411111	Sociology of Youth (SOCIO)
	30420111	Customer Relationship Management (B.Com.)
	30420112	Introduction to Advertising (B.Com.)
	30420113	Introduction to Export Marketing (B.Com.)
	30420114	Industrial Psychology - Organisational Behaviour (B.Com.)
	30420115	Marketing Management (B.Com.)
	30420116	Industrial Statistics (B.Com.)
	30420117	Basics of Co-operative Management (B.Com.)
	30420118	Introduction to Treasury & Risk Management (B.Com.)
	30420119	Principles of Economic Systems and Freedom (B.Com.)
	30420161	Financial Accounting Insights (B.Com.)
	30420162	Business Communication (B.Com.)
	30430111	Culinary Science - I (FSN)
Friday 21/11/2025	30430112	Science and Society (FSN)
21/11/2023	30430411	Foundation of ECE (HD)
	30430511	Foundation of ECE (ECE)
	30430711	Textile Craft of India (TSFD)
	30430811	Consumer Rights, Behaviour, and Redressal Strategies (RMID)
	30431011	Applications of Basic Biotechnology for Community Development - I (HECS)
	30432111	Environmental Pollution (CHEMISTRY)
	30432211	Fascinating (PHYSICS)
	30432311	Mathematical Techniques for Competitive Examination-I (MATHEMATICS)
	30432312	Spardha Parikshesathi Ganit Tantra Bhag 1 (MATHEMATICS)
	30432313	Reasoning For Competitive Examination Part 1 (MATHEMATICS)
	30432314	Financial Mathematics (MATHEMATICS)
	30432411	Animal Behavior (ZOOLOGY)
	30432511	Microbes in environment (MICROBIOLOGY)
	30432512	Prevention of Food Spoilage (MICROBIOLOGY)
	30432611	Economic Botany (Botany)

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PARIKSHA BHAVAN

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### श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ परीक्षा भवन

सर बिट्टलदास ठाकरसी विद्याविहार जुहू रोड, मांताकूझ (पश्चिम), मुंबई – ४०० ०४९.

Friday 21/11/2025	30434311	Study Of Cells And Tissues (Cls)	
	30435211	Intellectual Property Rights and Cyber Law (BSCIT)	
	30435212	0435212 Digital Marketing (BSCIT)	
	30435213	E-Commerce (BSCIT)	
	30435411	Basics of Data Analysis using spreadsheet (BCA)	
	30435412	AI Tools (BCA)	
	30435413	E-commerce Technologies (BCA)	

Note: Practical Examination should be conducted before Theory Examination.

Prepared by : Sove : Werified by : Assistant Registrar :	(Dr. Sanjay Nerkar) Director, Board of Examinations and Evaluation
Note: Time Table upload on website on dated:	

#### SNDT WOMEN'S UNIVERSITY PARIKSHA BHAVAN

Sir Vithaldas Thackersey Vidyavihur Juhu Road, Santacruz (West). Mumbai - 400 049.



# श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ

परीक्षा भवन सर विट्ठलदास ठाफरसी विद्याविहार जुह रोड, सांताक्रुझ (पश्चिम), मुंबई – ४०० ०४९.

#### INSTRUCTIONS TO THE STUDENTS

- 1. The University reserves right to make changes in Examination Schedule and Centres.
- 2. Student should remain present in Examination Hall before half an hour of the commencement of the examination.
- 3. Students will not be permitted in Examination Hall without PRN number, valid Admit Card and Identity Proof.
- 4. Students should follow the instructions given by the Supervisor/ Superintendent of Examination.
- 5. Examination time will be as per time table all regular/repeater students, as the case may be.
- Seat numbers will be displayed on the Notice Board of the Examination Centres, two days prior to the date of commencement of the examination.
- Students will be admitted to Examination Hall only on the production of valid Admit Card issued by the University and valid Identity Card issued by the college.
- 8. Students are forbidden to take any books, papers and mobile phones into the Examination Hall.
- 9. Students will be permitted to appear for examination only in the subjects stated in the Admit Card.
- 10. If at any time, it is detected that the student has failed to satisfy any of the requirements prescribed under the rules OR that the university has not received her Examination Forms and Examination fee within the prescribed time limit, her appearance at the examination shall be invalid and her performance at the examination will not be taken into consideration.
- 11. Students are advised to retain their Admit Card till they receive their mark sheet and if they have any query regarding the appearance at the examination, they should write to the undersigned along with the photocopy of the Admit Card.
- Students should write all the details of the examination on the cover page of the answer book with black or blue ink ball pen and avoid overwriting.
- 13. Students appearing for their practical examination are advised to contact the Examination Centres/Colleges to ascertain the dates of Practical Examination.

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

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सर विट्ठलदास ठाकरसी विद्याविहार जुहू रोड, सांताकूल (पश्चिम), मुंबई – ४०० ०४९.

#### Centers and name of the Superintendent of Examinations for the Bachelor of Arts (Mass Communication) November - 2025 (Winter)

1. GHATKOPAR	2. GAMDEVI
Centre Code :- 005 College Code:- 022	Centre Code :- 263 College Code :- 408
Dr. Asha Menon	Dr. Santosh KaulKak
Principal,	Principal,
Smt. P.N.Doshi Women's College of Arts and	Sitaram Deora Institute of Management Studies
Kum. U.R. Shah Women's College of Commerce,	11/Krishakunj, Vachha Gandhi Road Gamdevi
RatanBaug, Cama Lane, Ghatkopar (W), Mumbai	Mumbai: 400 007.
- 400 086.	Mob. No.: 8422930956
Mob. No.: 9892474794	Tel No : 022 - 2380 8130 / 2381 1411
Tel.No.: 022 - 2513 5439 / 2512 3484	E-mail:skkbmr@gmail.com
E-mail: principalspndoshi@gmail.com	408.sdeorainstmgmt@gmail.com
3.NOIDA	4. TITAVE
Center Code:202 College Code:302	Center Code:324 College Code:452
Ms. Priyanka Sarkar	Mr. Prashant M Palkar
HOD	Incharge Principal
Satyam Fashion Institute,	Shahid Virpatni Laxmi Mahavidhyalaya,
C -56 A/14&15, Sector- 62,	Titave, Tal - Radhanagari
Noida - 201309	Dist: Kolhapur
Phone- 01204242805, 4540130,	Ph.: 02321-253471
Mobile: 9716662558	Mob: -7218180066
email ID: office@satyamfashion.ac.in	email ID: svlm.titave@gmail.com
programhead.bmm@satyamfashion.ac.in	
5. JALANA	6. <u>AURANGABAD</u>
Center Code:311 College Code:451	Center Code: 232 College Code:178
Mr. Mangesh Mudiraj	Mr. Ganesh Vaijinath Sonawane
Shivam Mahila Shikshan Prasarak Mandal,	Indian Institute of Food Science & Technology,
College of Home Science KabadiMohella,	Itkheda, Paithan Road,
Opp,Udasi Math, +	Dist : Sambhajinagar
Dist: Jalana	Pin- 431 001
Pin-460 203	Mob: - 8055226801 / 9309989877 / 9960633755
Mob: -7755999954/7558512599 email ID: -451clg@gmail.com /	email ID : <u>-178examiifst@gmail.com</u>
shiv58jaiswal@gmail.com	

Prepared by		Zarole	
Verified by	:	Signed	
Assistant Registrar		1	

(Dr. Sanjay Nerkar) Director,

Board of Examinations and Evaluation

Note: Time Table upload on website on dated: -