SNDT WOMEN'S UNIVERSITY
PARIKSHA BHAVAN
Sir Vithaldas Thackersey Vidyavihar
Juhu Road, Santacruz (West), Mumbai – 400 049.

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ
परीक्षा भवन
सर विठ्ठलदास ठाकरसी विद्याविहार
जुहू रोड, सांताक्रूझ (पश्चिम), मुंबई – ४०० ०४९.

Ref.: Exam/BAMC/2026-2027/171

Date: 31st October 2026

TIME TABLE

Name of the Faculty	:	**Faculty of Interdisciplinary**
Name of Program / Exam	:	**Bachelor of Arts (Mass Communication)**
Semester / Yearly	:	**Semester - V (Fresh)**
Pattern	:	**2025 NEP**
Exam Month / Year	:	**November / December - 2026 (Winter)**

Time: 11.00 am to 01.00 pm
Total: 50 Marks

Date	Sub Code	Major (Core)1
Tuesday 01/12/2026	50143111	Market Research (Journalism / Advertising / Animation)
		Major (Core)2
Thursday 03/12/2026	50143212	Journalism for Social Change (Journalism)
	50143312	Policy, Laws & Ethics in Advertising (Advertising)
	50143412	2D & 3D Animation (Animation)
		IKS (Major Specific)
Saturday 05/12/2026	51043211	Indian Regional Journalism (Journalism)
	51043311	Advertising Campaigns for Indian Heritage (Advertising)
	51043411	Animation Industries in India (Animation)
		Major Elective
Tuesday 08/12/2026	50243211	News & Features (Journalism)
	50243311	Media Planning and Scheduling (Advertising)
		Minor Stream
Thursday 10/12/2026	50343211	Digital Journalism (Journalism)
	50343311	Customer Relationship Management (Advertising)
	50343411	Introduction to Visual Effects (Animation)
		VSC-4
Saturday 12/12/2026	50643401	Story Telling in Animation (Animation)

Note: Practical Examination should be conducted before Theory Examination.

Prepared by : Rm Ritu 31-10-2026.
Verified by : _____
Assistant Registrar : _____

(Dr. Sanjay Nerkar)
Director,
Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____