SNDT WOMEN'S UNIVERSITY
PARIKSHA BHAVAN
Sir Vithaldas Thackersey Vidyavihar
Juhu Road, Santacruz (West), Mumbai – 400 049.

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ
परीक्षा भवन
सर विठ्ठलदास ठाकरसी विद्याविहार
जुहू रोड, सांताक्रूझ (पश्चिम), मुंबई – ४०० ०४९.

Ref.: Exam/BAMC/2026-2027/171

Date: 31st October 2026

TIME TABLE

Name of the Faculty	:	Faculty of Interdisciplinary
Name of Program / Exam	:	Bachelor of Arts (Mass Communication)
Semester / Yearly	:	Semester - III (Fresh / Repeater)
Pattern	:	2024 NEP
Exam Month / Year	:	November / December - 2026 (Winter)

Time: 11.00 am to 01.00 pm
Total: 50 Marks

Date	Sub Code	Major (Core)1
Monday 30/11/2026	30143211	Introduction to Print Media (JOURNALISM)
	30143311	Introduction to Advertising & Marketing (ADVERTISING)
	30143411	Introduction to Graphic Design (ANIMATION)
		Major (Core)2
Wednesday 02/12/2026	30143212	Broadcast Media- Radio and Television (JOURNALISM)
	30143312	Event Management (ADVERTISING)
	30143412	Multi-media Applications (ANIMATION)
		MAJOR (CORE)3
Friday 04/12/2026	30143213	Film communication (JOURNALISM)
	30143313	Film Communication (ADVERTISING)
	30143413	Basics of Art & Drawing (ANIMATION)
		MINOR STREAM
Monday 07/12/2026	30343111	History of Indian Media (BAMC)
		OEC (Any one from the following list)
Wednesday 09/12/2026	30410111	English for Report and Research Paper Writing (ENGLISH)
	30410112	English for Professional Development (ENGLISH)
	30410211	Gujarati Patrakaratva (Feature Writing) Lekh Lekhan Kala (GUJARATI)
	30410311	Yatra Vrutant (HINDI)
	30410411	Marathi Rupak Katha (MARATHI)
	30410511	Vedkalinrutika (SANSKRIT)
	30410611	Economy of Maharashtra (ECO)
	30410711	Geography of Natural Disaster (GEO)

Wednesday 09/12/2026	30410811	Women in Indian Society (HISTORY)
	30410812	International Tourism (HISTORY)
	30410911	Women's Movement in India (POLI SCI)
	30411011	Health Psychology (PYSCHOLOGY)
	30411111	Sociology of Youth (SOCIO)
	30420111	Customer Relationship Management (B.Com.)
	30420112	Introduction to Advertising (B.Com.)
	30420113	Introduction to Export Marketing (B.Com.)
	30420114	Industrial Psychology - Organisational Behaviour (B.Com.)
	30420115	Marketing Management (B.Com.)
	30420116	Industrial Statistics (B.Com.)
	30420117	Basics of Co-operative Management (B.Com.)
	30420118	Introduction to Treasury & Risk Management (B.Com.)
	30420119	Principles of Economic Systems and Freedom (B.Com.)
	30420161	Financial Accounting Insights (B.Com.)
	30420162	Business Communication (B.Com.)
	30430111	Culinary Science - I (FSN)
	30430112	Science and Society (FSN)
	30430411	Child in Contemporary Society (HD)
	30430511	Foundation of ECE (ECE)
	30430811	Consumer Rights, Behaviour, and Redressal Strategies (RMID)
	30431011	Applications of Basic Biotechnology for Community Development - I (HECS)
	30432111	Environmental Pollution (CHEMISTRY)
	30432211	Fascinating (PHYSICS)
	30432311	Mathematical Techniques for Competitive Examination-I (MATHEMATICS)
	30432312	Spardha Parikshesathi Ganit Tantra Bhag 1 (MATHEMATICS)
	30432313	Reasoning For Competitive Examination Part 1 (MATHEMATICS)
	30432314	Financial Mathematics (MATHEMATICS)
	30432411	Animal Behavior (ZOOLOGY)
	30432511	Microbes in environment (MICROBIOLOGY)
	30432512	Prevention of Food Spoilage (MICROBIOLOGY)
	30432611	Economic Botany (Botany)

Wednesday 09/12/2026	30434311	Study Of Cells And Tissues (Cls)
	30435211	Intellectual Property Rights and Cyber Law (BSCIT)
	30435212	Digital Marketing (BSCIT)
	30435213	E-Commerce (BSCIT)
	30435411	Basics of Data Analysis using spreadsheet (BCA)
	30435412	AI Tools (BCA)
	30435413	E-commerce Technologies (BCA)

Note: Practical Examination should be conducted before Theory Examination.

Prepared by : Rmpatoa 31-10-2026
Verified by : _____
Assistant Registrar : Kawar 2/11/26

(Dr. Sanjay Nerkar)
Director,
Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____