SNDT WOMEN'S UNIVERSITY
PARIKSHA BHAVAN
Sir Vithaldas Thackersey Vidyavihar
Juhu Road, Santacruz (West), Mumbai – 400 049.

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ
परीक्षा भवन
सर विठ्ठलदास ठाकरसी विद्याविहार
जुहू रोड, सांताक्रुझ (पश्चिम), मुंबई – ४०० ०४९.

Ref.: Exam/BAMC/2026-2027/171

Date: 31st October 2026

TIME TABLE

Name of the Faculty	:	Faculty of Interdisciplinary
Name of Program / Exam	:	Bachelor of Arts (Mass Communication)
Semester / Yearly	:	Semester - IV (Repeater)
Pattern	:	2024 NEP
Exam Month / Year	:	November / December - 2026 (Winter)

Time: 02.30 pm to 04.30 pm
Total: 50 Marks

Date	Sub Code	Major (Core)1
Monday 30/11/2026	40143211	Introduction to Reporting (JOURNALISM)
	40143311	Integrated Marketing Communication (ADVERTRISING)
	40143411	Introduction to Visual Design (ANIMATION)
		Major (Core)2
Wednesday 02/12/2026	40143212	Evolution of Digital Communication (JOURNALISM)
	40143312	Evolution of Digital Communication (ADVERTRISING)
	40143412	Evolution of Digital Communication (ANIMATION)
		Major (Core)3
Friday 04/12/2026	40143213	Writing for Media (JOURNALISM)
	40143313	Copywriting (ADVERTISING)
	40143413	Advanced Graphic Designing (ANIMATION)
		OEC (Any one from the following list)
Monday 07/12/2026	40410811	Subaltern Movements in India (HISTORY)
	40411111	Sociology of Disaster Management (SOCIO)
	40435213	Introduction to Entrepreneurship (BSCIT)
	40435412	Web Content Management Systems (BCA)
	40435413	Graphic Design (BCA)
		AEC (Any one from the following list)
Wednesday 09/12/2026	40810211	Sikho Gujarati - Prathamik Bhag - 2 (GUJARATI)
	40810311	Suchana prodyogiki Aur Hindi Bhasha HINDI)
	40810411	Marathi Bhashecha parichay Bhag 2 (MARATHI)
	40810511	Valmikilakarayana AyodhyaKand: (SANSKRIT)

Note: Practical Examination should be conducted before Theory Examination.

Prepared by : RmRitoc 31-10-2026
Verified by : _____
Assistant Registrar : _____

(Dr. Sanjay Nerkar)
Director,
Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____