SNDT WOMEN'S UNIVERSITY
PARIKSHA BHAVAN
Sir Vithaldas Thackersey Vidyavihar
Juhu Road, Santacruz (West), Mumbai – 400 049.

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ
परीक्षा भवन
सर विठ्ठलदास ठाकरसी विद्याविहार
जुहू रोड, सांताक्रूझ (पश्चिम), मुंबई – ४०० ०४९.

Ref. No.: Exam./M.B.A.(MAR.)/(NEP)T.T./2026-27/385 **Date: 03/11/2026**

TIME TABLE

Name of the Faculty : **Faculty of Commerce and Management/ Faculty of Commerce**

Name of the Program : **MASTER OF BUSINESS ADMINISTRATION IN MARKETING (M.B.A.-MARKETING - III)**

Semester / Yearly : **Semester - III (Fresh/Repeater)**

Pattern : **NEP- (2023 - 2024)**

Exam. Month / Year : **December - 2026**

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Tuesday 08/12/2026	316114	Business Ethics and Corporate Governance	50	11.00 a.m. to 01.00 p.m.
Wednesday 09/12/2026	326111	Integrated Marketing Communication (Elective)	50	
Thursday 10/12/2026	316113	Managing BOP Markets and Brands	50	
Friday 11/12/2026	316112	Services Marketing	50	
Saturday 12/12/2026	316111	Digital and Social Media Marketing	50	

Prepared by: Tejal 03/11/26

Verified by: 3/11/26

Assistant Registrar: _____

(Dr. Sanjay Nerkar)
Director,
Board of Examinations and Evaluation

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