# Short Term Course on Fundamentals of Knowledge Management

### Course Type:

Short-Term Certificate Course (2 Credits)

### **Total Duration:**

**30 Hours** (15 hours of lectures + 10 hours of practical sessions + 5 hours of selfstudy/assessment)

#### **Course Objectives:**

- 1. To introduce the key concepts and theoretical foundations of Knowledge Management (KM).
- 2. To understand the processes involved in capturing, organizing, sharing, and applying knowledge in organizations.
- 3. To familiarize learners with KM tools, technologies, and implementation strategies.
- 4. To explore the role of libraries and information professionals in knowledge management initiatives.

#### **Course Outcomes (COs):**

After successful completion of the course, the learners will be able to:

- CO1: Explain the fundamental concepts and components of Knowledge Management.
- CO2: Identify and differentiate types of knowledge—explicit and tacit—and understand their relevance.
- CO3: Describe the tools and techniques used in KM practices.
- CO4: Develop a basic KM framework for academic or organizational settings.
- CO5: Analyze the role of LIS professionals in KM initiatives.

#### Unit-Wise Syllabus:

#### Unit 1: Introduction to Knowledge Management (5 Hours)

• Definitions and Evolution of KM

- Knowledge Economy and Knowledge Society
- Data, Information, Knowledge, and Wisdom (DIKW Model)
- Importance of KM in the 21st century

## Unit 2: Types and Dimensions of Knowledge (5 Hours)

- Tacit vs Explicit Knowledge
- Individual, Team, and Organizational Knowledge
- Knowledge Life Cycle
- Knowledge Workers

#### Unit 3: KM Models and Theories (5 Hours)

- SECI Model (Nonaka & Takeuchi)
- Wiig's KM Model
- Davenport and Prusak's Framework
- Knowledge Spiral and Ba Concept

### Unit 4: KM Tools and Technologies (5 Hours)

- KM Systems and Portals
- Collaboration and Social Networking Tools
- Document Management Systems
- Role of Artificial Intelligence in KM

#### Unit 5: KM in Practice (5 Hours)

- KM Strategies in Organizations
- Role of Libraries and LIS Professionals in KM
- KM Case Studies in Corporate and Educational Institutions
- Knowledge Audits and KM Metrics

### Unit 6: Assignments and Practical Work (5 Hours)

- Case analysis of a KM initiative
- Designing a basic KM system for an academic library
- Poster or infographic on KM life cycle
- Use of KM tools (like Google Drive, Trello, Zotero, etc.)

#### Suggested Teaching Methods:

- Lectures
- Group Discussions
- Demonstrations
- Case Studies
- Mini Projects
- Peer Presentations

#### **Assessment Methods:**

- Internal Assessment (30 Marks): Quiz/MCQ, Poster/Assignment, Group Presentation
- Final Assessment (20 Marks): Viva/Case Study Evaluation

#### Suggested Readings:

- 1. Awad, E.M. & Ghaziri, H.M. (2004). *Knowledge Management*. Pearson Education.
- 2. Dalkir, K. (2017). Knowledge Management in Theory and Practice. MIT Press.
- 3. Nonaka, I. & Takeuchi, H. (1995). *The Knowledge-Creating Company*. Oxford University Press.
- 4. Rao, M. (2005). *Knowledge Management Tools and Techniques: Practitioners and Experts Evaluate KM Solutions*. Elsevier.
- 5. Koenig, M.E.D. (2012). What is KM? Knowledge Management Explained. KM World.