

## Master of Management Studies (MMS)

### SCHEME: Semester I

CODE	SUBJECT	LECTURES	CREDITS	TOTAL	
1001	Managerial Economics	2	4	100	Professional Ethics
1002	Business Communication	1	2	50	Professional
1003	Financial Reporting, Statements and Analysis	2	4	100	Ethics
1004	Marketing Management	2	4	100	Professional
1005	Computer Applications for Business	2	4	100	Ethics
1006	Managerial Skills for Effectiveness	2	4	100	Professional Ethics
1007	Organizational Behavior	2	4	100	Professional Ethics
1008	Business Statistics and Analytics for Decision Making	2	4	100	Professional Ethics
		<b>15</b>	<b>30</b>	<b>750</b>	

### SCHEME : Semester II

CODE	SUBJECT	LECTURES	CREDITS	TOTAL	
2001	Indian Economy and Policy	2	4	100	Professional Ethics
2002	Legal and Business Environment	2	2	50	Human Values
2003	Corporate Finance	2	4	100	Professional
2004	Business Research Methodology	2	4	100	Ethics
2005	Operations Management	2	4	100	Professional
2006	Project Management	2	4	100	Professional Ethics
2007	Human Resource Management	2	4	100	Professional Ethics Human Value

2008	Quantitative Techniques	2	4	100	Professional Ethics
		<b>16</b>	<b>30</b>	<b>750</b>	

### SCHEME: Semester III

CODE	SUBJECT	LECTURES	CREDITS	TOTAL	
<b>3001</b>	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	2	4	100	Professional Ethics Human Values Sustainability
<b>3002</b>	Entrepreneurship and Sectoral Specialization	2	4	100	Professional Ethics Human Values Sustainability
<b>3003</b>	Summer Internship		6	100	
		<b>4</b>	<b>14</b>	<b>300</b>	
	<b>Finance Management</b>				
<b>3104</b>	Cost and Management Accounting	2	4	100	Professional Ethics
<b>3105</b>	Financial Markets and Services	2	4	100	Professional Ethics
<b>3106</b>	Managing Banks and Financial Institutions	2	4	100	Professional Ethics
<b>3107</b>	Project Appraisal and Finance	2	4	100	Professional Ethics
<b>3108</b>	Investment Analysis and Portfolio Management	2	4	100	Professional Ethics
		<b>10</b>	<b>20</b>	<b>500</b>	
	<b>Human Resource Management</b>				
3204	Organization Design	2	4	100	Professional Ethics
3205	Human Resource Development	2	4	100	Professional Ethics Human Value
3206	Employee Relations	2	4	100	Professional Ethics
3207	Human Resource Metrics and Analytics	2	4	100	Professional Ethics Human Value

3208	Compensation and Benefits Management and Performance Management Systems	2	4	100	Professional Ethics
		<b>10</b>	<b>20</b>	<b>500</b>	
	<b>Marketing Management</b>				
3304	Integrated Marketing Communication	2	4	100	Professional Ethics Human Values Gender
3305	Product and Brand Management	2	4	100	Professional Ethics
3306	Services Marketing	2	4	100	Sustainability
3307	Retail Management	2	4	100	Professional Ethics
3308	Digital and Social Media Marketing	2	4	100	Professional Ethics
		<b>10</b>	<b>20</b>	<b>500</b>	

**SCHEME: Semester IV**

CODE	SUBJECT	LECTURES	CREDITS	TOTAL	
4001	Corporate Strategy	2	4	100	Professional Ethics Human Sustainability
		<b>2</b>	<b>4</b>	<b>100</b>	
	<b>Finance Management</b>				
4102	Mergers, Acquisitions, Corporate Restructuring and Valuation	2	4	100	Professional Ethics
4103	Financial Derivatives	2	4	100	Professional Ethics
4104	International Finance	2	4	100	Professional Ethics
4105	Taxation	2	4	100	Professional Ethics
4106	Behavioral Finance	1	2	50	Professional Ethics
4107	Research Project (Year Long Project)		4	100	Professional Ethics Human

					Sustainability
		9	22	550	
	<b>Human Resource Management</b>				
4202	Organization Change and Development	2	4	100	Professional Ethics
4203	Team Dynamics and Behavioral Dynamics	2	4	100	Professional Ethics
4204	Strategic HRM	2	4	100	Professional Ethics
4205	International HRM	2	4	100	Professional Ethics
4206	Talent Management	1	2	50	Professional Ethics
4207	Research Project (Year Long Project)		4	100	Professional Ethics Human Sustainability
		9	22	550	
	<b>Marketing Management</b>				
4302	Sales and Distribution Management	2	4	100	Professional Ethics
4303	Consumer Behaviour & Advanced Marketing Research	2	4	100	Professional Ethics Human Values
4304	B2B Marketing	2	4	100	Professional Ethics
4305	International Marketing	2	4	100	Professional Ethics
4306	Marketing to base of Pyramid consumers	1	2	50	Professional Ethics Human Values Environment Sustainability
4307	Research Project (Year Long Project)		4	100	Professional Ethics Human Values Sustainability
		9	22	550	

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